

*This document represents a preliminary list of the contents of the boxes of this collection. The preliminary list was created for the most part by listing the creators' folder headings. At this time researchers should be aware that we cannot verify exact contents of this collection, but provide this information to assist your research.*

**UC Davis Special Collections**  
**D-114: Ferry-Morse Seed Co. Records**

**BOX 1: Books, Printed Material, & Photos.**

Books:

The Seeds of Tomorrow. Ferry-Morse Seed Co., 1956.

The Olympic Club (sent to be catalogued 11/86).

Printed Material:

“What strains are Best?” D.M. Ferry & Co., Detroit, Michigan, 1910?

Advertising (1931-1936).

Misc. Advertising (1933-1936).

“Flower Gardens, Old Fashioned and New.”

Radio ad transcript, 1937.

Envelope—1954 Ad Program.

Photos:

From “80 Years of Growing,” 13 pcs.

From “Seeds of Tomorrow,” 8 pcs.

C.P. Morse & F.G. Cuthbertson, 25 pcs.

Poster photos, 2 pcs.

F.G. Cuthbertson, 4 pcs.

George Henry Dicks, 1 pc.

2 framed photos of 4 executives.

1 framed photo, Thomas M. Landrum.

1 framed photo, Lester L. Morse.

1 stereoscopic Wagon scene.

## **BOX 2**

32 zinc plates for seed packets & advertising, probably 1920's-30's.

## **BOX 3: Realia**

1 stereoscopic device.

1 framed certificate from National Victory Garden Institute, dated 30 Jan. 1945.

1 zinc printing plate.

1 burlap seed bag.

18 green cloth seed bags.

2 films about the growing of vegetables, ca. 1950.

## **BOX 4: Original artwork, 1896-1906.**

### *Vegetables & Fruits*

Asparagus (1 pc.)

Beans, Green (13 pcs.)

Beans, Kidney (1 pc.)

Beans, Lima (12 pcs.)

Beans, Wax (16 pcs.)

Beets (26 pcs.)

Brussel Sprouts (2 pcs.)

Cabbage (83 pcs.)

Carrots (46 pcs.)

Cauliflower (9 pcs.)

Celery (17 pcs.)

Citron Melon (4 pcs.)

Collards (3 pcs.)

Corn (7 pcs.)

Lettuce (48 pcs.)

Muskmelon (37 pcs.)

Okra ( 3 pcs.)

Onion (53 pcs.)

Parsley (2 pcs.)

Parsnips (8 pcs.)

Peas (25 pcs.)

Pumpkin (1 pc.)

Radishes (57 pcs.)

Rutabagas (3 pcs.)

Salsify (2 pcs.)

Spinach (4 pcs.)

Squash (17 pcs.)

Sweet Pepper (2 pcs.)

Cucumber (37 pcs.)  
Eggplant (2 pcs.)  
Kohlrabi (1 pc.)  
Leek (1 pc.)

Tomatoes (33 pcs.)  
Turnips (40 pcs.)  
Watermelons (35 pcs.)

*Flowers*

Ageratum (1 pc.)  
Alyssum (2 pcs.)  
Amaranthus (1 pc.)  
Anemone (1 pc.)  
Aster (9 pcs.)  
Begonia (3 pcs.)  
Candytuft (1 pc.)  
Canna (1 pc.)  
Canterbury Bells (2 pcs.)  
Carnation (2 pcs.)  
Chrysanthemums (2 pcs.)  
Columbine (1 pc.)  
Cosmos (1 pc.)  
Crocus (1 pc.)  
Daisies (1 pc.)  
Dielytra (1 pc.)  
Double Japanese Bells (1 pc.)  
Escholtzia (1 pc.)  
Foxglove (1 pc.)  
Freesia (1 pc.)  
Gaillardia (2 pcs.)  
Gladiolus (1 pc.)  
Helitrope (1 pc.)  
Hollyhock (1 pc.)

Hyacinth (4 pcs.)  
Lily of the Valley (2 pcs.)  
Lobelia (3 pcs.)  
Marigold (1 pc.)  
Morning Glory (1 pc.)  
Mourning Bride (1 pc.)  
Narcissus (5 pcs.)  
Nasturtium (2 pcs.)  
Nicotiana (1 pc.)  
Penstemon (1 pc.)  
Petunia (1 pc.)  
Phlox (1 pc.)  
Pinks (1 pc.)  
Poeticus Ornatus (1 pc.)  
Poppies (2 pcs.)  
Portulaca (2 pcs.)  
Ruby Mignonette (1 pc.)  
Salpiglossis (1 pc.)  
Salvia (1 pc.)  
Snapdragon (1 pc.)  
Stocks (2 pcs.)  
Sunflower (4 pcs.)  
Tulips (12 pcs.)  
Misc. (13 pcs.)

**BOX 5**

41 notebooks of field notes, ca. 1926-1956. Records of varieties sold, price, orders taken, field numbers, origins.

**BOX 6**

30 notebooks of sales records and addresses, ca. 1910-1950.

**BOX 7**

3 photo albums, ca. 1880, of seed plots, packing sheds, harvesting, fields of plants, Ferry-Morse administration building; Oakview, Michigan acreage, trial plots.

8 photo albums, ca. 1880-1905, of fruits, vegetables, flowers.

**BOX 8**

12 photo albums of fruits, vegetables, flowers.

**BOX 9**

8 photo albums of flowers, vegetables, fruits, trial gardens, ca. 1880-1905. One contains photos of Santa Clara gardens.

**BOX 10**

8 photo albums, ca. 1880-1905, of fruits, flowers, vegetables, trial gardens.

**BOX 11**

1 photo album, horse races, ca. 1990.

1 album of seed packets, ca. 1990.

1 photo album of vegetables, ca. 1880-1900.

7 spiral notebooks of photos & promotional information, ca. 1930-1950

**BOX 12**

*See Posters*

**BOX 13**

*Not listed at this time*

**BOX 14**

144 notebooks, 1913-1947

**BOX 15**

CC Morse and Ferry Morse Seed Co.

**BOX 16-17**

Trial Ground Notes and Flower Breeding

**BOX 18**

132 Notebooks, 1930-1962

**BOX 19**

Ferry-Morse Seed Co.

**BOX 20-21**

Flower Breeding Notes

**BOX 22**

104 notebooks, ca 1930 to 1989

**BOX 23-25**

Ferry Morse Seed Co.

**BOX 26**

1924-1939 Planting Maps

**BOX 27**

1935-1943 Flower Trial Ledger  
1962-1968 Flower Trial Ledger

**BOX 28**

*Bound volumes of seed annuals (catalogs)*

1876-1886  
1883-1889  
1886-1914  
1890-1894  
1897-1906  
1901-1910  
1907-1916  
1910-1919  
1911-1920  
1921-1930

**BOX 29**

*Bound volumes of seed annuals (catalogs)*

1868-1874  
1883-1889  
1878-1882  
1885-1900  
1913  
1914  
1915  
1916  
1917  
1918  
1919  
1920  
1921

1922

1923

1924

1926

1927

*Ferry Wholesale Price Lists*

1873-1882

1885-1906

1907-1915

1916-1929

**BOX 30**

Folder 1: Seed Annual (1881)

Folder 2: Seed Annual (1887)

Folder 3: Seed Annual (1905)

Folder 4: Seed Annual (1906-1909)

Folder 5: Bulbs and Seeds (1894-1933)

Folder 6: Home Garden Catalogue (1931-1933)

Folder 7: Ferry's Home Garden Guide

Folder 8: Ferry's Home Garden Guide

Folder 9: Miscellaneous Bulbs

Folder 10: Sweet Pea Culture and Price List (1912-1915)

Folder 11: Sweet Peas (1907-1910)

Folder 12: How to Grow Sweet Peas (1940)

Folder 13: Early Flowering Long Season Spencer (1916)

Folder 14: The Sweet Pea Notebook (1911-1913)

Folder 15: The Sweet Pea (1897)

Folder 16: Sweet Pea Review (1898)

Folder 17: Cornell University- Sweet Pea Studies I-IV (1910-1914)

Folder 18: A Bulletin on Spencer Sweet Peas (1912)

Folder 19: American Sweet Pea Bulletin & Schedule (1922)

Folder 20: Sweet Pea Growing Clubs (1912)  
Folder 21: Catalogue of Sweet Pea Names  
Folder 22: Great Show of Sweet Peas Roses and Carnations (1947)  
Folder 23: Sweet Peas Up-to-Date (1910)  
Folder 24: Field Notes on Sweet Peas (1916)

### **BOX 31 Safety Negatives**

Folder 1: Wooded Garden-1931 Home and Garden Cover  
Folder 2: Zinnias-1931 Home and Garden Back Cover  
Folder 3: Celery and Radish-1932 Home and Garden Inside Front Cover  
Folder 4: Nasturtium Field-1932 Home and Garden Cover  
Folder 5: White House, Green Shutters and a Flower Garden-1933 Home and Garden Cover  
Folder 6: Celery et al-1933 Home and Garden Back Cover  
Folder 7: Garden Walk-1934 Home and Garden Cover  
Folder 8: Larkspur-1934 Home and Garden Inside Front Cover  
Folder 9: Petunias-1934 Home and Garden Inside Back Cover  
Folder 10: Eggplant and Cauliflower in a Bowl-1934 Home and Garden Back Cover  
Folder 11: Poppies-1935 Home and Garden Inside Front Cover  
Folder 12: Vegetables in Sink-1935 Home and Garden Back Cover  
Folder 13: Columbines-1936 Home and Garden Cover  
Folder 14: Daisies-1936 Home and Garden Inside Front Cover  
Folder 15: Delphinium-1936 Home and Garden Inside Back Cover  
Folder 16: Mantel Flowers-1933 Bulbs and Seeds Cover  
Folder 17: Mansion Garden-1934 Bulbs and Seeds Cover  
Folder 18: Tulips in a Basket-1935 Bulbs and Seeds Cover  
Folder 19: Tomato Juice Set UP #1  
Folder 20: Tomato Juice Set Up #2  
Folder 21: Vegetables in Basket "Not Used"  
Folder 22: Vase of Flowers Used in Bulb Catalog

### **BOX 32 Glass Positives 1934-1935, images not used**



Folder 1: Flower Basket-1935 Bulbs and Seeds Blue  
Folder 2: Flower Basket-1935 Bulbs and Seeds Red  
Folder 3: Flower Basket-1935 Bulbs and Seeds Yellow  
Folder 4: Flower Basket-1935 Bulbs and Seeds Black  
Folder 5: Tomato Juice Set Up Not Used Black  
Folder 6: Tomato Juice Set Up Not Used Blue  
Folder 7: Tomato Juice Set Up Not Used Red  
Folder 8: Tomato Juice Set Up Not Used Yellow  
Folder 9: Tomato Juice Set Up Not Used Yellow  
Folder 10: Tomato Juice Set Up Not Used Red  
Folder 11: Tomato Juice Set Up Not Used Blue  
Folder 12: Tomato Juice Set Up Not Used Black  
Folder 13: Vegetables in Basket  
Folder 14: Woman with Bouquet of Flowers  
Folder 15: Vegetables in Basket Not Used Yellow  
Folder 16: Vegetables in Basket Not Used Red  
Folder 17: Vegetables in Basket Not Used Blue  
Folder 18: Vegetables in Basket Not Used Black  
Folder 19: Vase of Flowers Used on Bulb Catalog Cover Black  
Folder 20: Vase of Flowers Used on Bulb Catalog Cover Yellow  
Folder 21: Vase of Flowers Used on Bulb Catalog Cover Red  
Folder 22: Vase of Flowers Used on Bulb Catalog Cover Blue

**BOX 33 Glass Positives 1931-1934**

Folder 1: 1931 Home and Garden Yellow  
Folder 2: 1931 Home and Garden Red  
Folder 3: 1931 Home and Garden Blue  
Folder 4: 1931 Home and Garden Black  
Folder 5: 1931 Zinnias Yellow Back Cover  
Folder 6: 1931 Zinnias Red Back Cover  
Folder 7: Zinnias Blue Back Cover

Folder 8: 1931 Zinnias Black Back Cover  
Folder 9: 1932 Celery Yellow Inside Cover  
Folder 10: 1932 Celery Red Inside Cover  
Folder 11: 1932 Celery Blue Inside Cover  
Folder 12: 1932 Celery Black Inside Cover  
Folder 13: 1932 Celery Black Extra Inside Cover  
Folder 14: Nasturtium Field  
Folder 15: Nasturtium Field Yellow  
Folder 16: Nasturtium Field Blue  
Folder 17: Nasturtium Field Black  
Folder 18: 1933 Home Garden Catalog Blue  
Folder 19: 1933 Home Garden Catalog Black  
Folder 20: Home Garden Catalog Red  
Folder 21: 1934 Bulbs and Seeds Catalog Blue  
Folder 22: 1934 Bulbs and Seeds Catalog Red  
Folder 23: 1934 Bulbs and Seeds Catalog Yellow  
Folder 24: 1934 Bulbs and Seeds Catalog Black

**BOX 34 Glass Positives 1933-1935**

Folder 1: Celery et al Blue Page 4  
Folder 2: Celery et al Red Page 4  
Folder 3: Celery et al Yellow A Page 4  
Folder 4: Celery et al Yellow B Page 4  
Folder 5: Celery et al Black Page 4  
Folder 6: Garden Walk Blue  
Folder 7: Garden Walk Yellow  
Folder 8: Garden Walk Red  
Folder 9: Garden Walk Black from Red Neg.  
Folder 10: Garden Walk Black from Blue Neg.  
Folder 11: 1934 Larkspur Blue Inside Front Cover  
Folder 12: 1934 Larkspur Red Inside Front Cover

Folder 13: 1934 Larkspur Yellow Inside Front Cover  
Folder 14: 1934 Larkspur Black Inside Front Cover  
Folder 15: 1934 Petunia Black  
Folder 16: 1934 Petunia Red  
Folder 17: 1934 Petunia Yellow  
Folder 18: 1934 Vegetable Bowl Black Back Cover  
Folder 19: 1934 Vegetable Bowl Yellow Back Cover  
Folder 20: 1934 Vegetable Bowl Red Back Cover  
Folder 21: 1934 Vegetable Bowl Blue Back Cover  
Folder 22: 1935 Iceland Poppy Red Inside Front Cover  
Folder 23: 1935 Iceland Poppy Yellow Inside Front Cover  
Folder 24: 1935 Iceland Poppy Black Inside Front Cover  
Folder 25: 1935 Iceland Poppy Blue Inside Front Cover

**BOX 35 Glass Positives 1935-1936, 1933**

Folder 1: Vegetables in Sink Blue Back Cover  
Folder 2: Vegetables in Sink Red Back Cover  
Folder 3: 1935 Vegetables in Sink Yellow Back Cover  
Folder 4: 1935 Vegetables in Sink Black Back Cover  
Folder 5: 1936 Columbine Blue Old  
Folder 6: 1936 Columbine Blue New  
Folder 7: 1936 Columbine Red  
Folder 8: 1936 Columbine Yellow  
Folder 9: 1936 Columbine Black Glass Negative  
Folder 10: 1936 Daisy Inside Front Cover  
Folder 11: 1936 Daisy Red Inside Front Cover  
Folder 12: 1936 Daisy Yellow Inside Front Cover  
Folder 13: 1936 Daisy Black Inside Front Cover  
Folder 14: 1936 Fox Glove Yellow Back Cover  
Folder 15: 1936 Fox Glove Red Back Cover  
Folder 16: 1936 Fox Glove ? Back Cover

Folder 17: 1933 Bulbs and Seeds Blue  
Folder 18: 1933 Bulbs and Seeds Red  
Folder 19: 1933 Bulbs and Seeds Yellow  
Folder 20: 1933 Bulbs and Seeds Black

### **BOX 36 Nitrate Transparencies**

Folder 1: Wooded Garden 1931 Home and Garden Cover  
Folder 2: Celery and Radishes 1932 Home and Garden Inside Front Cover  
Folder 3: Zinnias 1931 Home and Garden Back Cover  
Folder 4: Nasturtium Field 1932 Home and Garden Back Cover  
Folder 5: White House, Green Shutters 1933 Home and Garden Cover  
Folder 6: Celery et al 1933 Home and Garden Back Cover  
Folder 7: Garden Walk 1934 Home and Garden Cover  
Folder 8: Eggplant and Cauliflower in a Bowl 1934 Home and Garden Back Cover  
Folder 9: Vegetables in Sink 1935 Home and Garden Back Cover  
Folder 10: Mantel Flowers 1933 Bulbs and Seeds Cover  
Folder 11: Mansion Garden 1934 Bulbs and Seeds Cover  
Folder 12: Tulips in Basket 1935 Bulbs and Seeds Cover  
Folder 13: Columbines 1936 Home and Garden Cover  
Folder 14: Tomato Juice Set Up Not Used

### **BOX 37 Ferry-Morse Archives Photographs Nitrate Negatives**

Folder 1: House Garden Color Transparency 5x10  
Folder 2: House Garden Color Transparency 8x10  
Folder 3: House Garden Color Transparency 8x10  
Folder 4: Sweet Peas  
Folder 5: Test Field  
Folder 6: Test Field  
Folder 7: Test Field  
Folder 8: Test Field  
Folder 9: Test Field

Folder 10: Test Field  
Folder 11: Test Field  
Folder 12: Parade Float  
Folder 13: Sweet Peas in Vase on Table  
Folder 14: 1927 Carrots  
Folder 15: Celery 1299  
Folder 16: Celery 1300  
Folder 17: Carrots 1306  
Folder 18: Brussel Sprouts 1313  
Folder 19: Cabbage 1314  
Folder 20: Lettuce 1332  
Folder 21: Cabbage 1371  
Folder 22: Cabbage 1372  
Folder 23: Cabbage 1373  
Folder 24: Peas 1415  
Folder 25: Peas 1416  
Folder 26: Peas 1417  
Folder 27: Cabbage/Lettuce Field 1419  
Folder 28: Cabbage/Lettuce Field 1420  
Folder 29: Cabbage/Lettuce Field 1421  
Folder 30: Field Work 1422  
Folder 31: Field Work Discing 1423  
Folder 32: Field Work Discing 1434  
Folder 33: Cabbages in Lug 1439  
Folder 34: Cabbages in Lug 1440  
Folder 35: Cabbages in Lug 1441  
Folder 36: Cabbages in Lug 1442 Blue Goose Brand  
Folder 37: Cabbages in Lug 1461  
Folder 38: House and Garden 1482  
Folder 39: Warehouse 1483  
Folder 40: Warehouse 1484

Folder 41: Barnyard 1485  
Folder 42: C.C. Morse Farm Office 1486  
Folder 43: Morse Farm Office 1487  
Folder 44: Warehouse 1488  
Folder 45: Warehouse 1489  
Folder 46: Celery 1637  
Folder 47: Celery 1638  
Folder 48: Carrots 1657  
Folder 49: Carrots 1652  
Folder 50: Celery 1653  
Folder 51: Celery 1654  
Folder 52: Celery 1656  
(36 prints)

### **BOX 38**

Folders 1-56 Sweet Pea Prints

### **BOX 39**

Folders 1-66 Prints

### **BOX 40-44 Glass Slides**

### **BOX 45 Scrapbooks Containing 1930's Advertising Materials Vol. I**

Folder 1: Asparagus – Beet (Long Dark Blood); Title pg.–62  
Folder 2: Beet (Swiss Chard) – Cabbage (Henderson's Early Summer); pg. 63-130  
Folder 3: Cabbage (Glory of Enkhuizen) – Cabbage (Chinese Improved or Pe-Tsai); pg. 131-190<sup>3</sup>  
Folder 4: Carrots – Chervil (Curled); pg. 191-284  
Folder 5: Chicory (Large Rooted or Coffee) – Cucumber (Improved – Long Green); pg. 285-343

## **BOX 46 Scrapbooks Containing 1930's Advertising Materials Vol. II**

Folder 1: Dandelion – Leek (Monstrous Carentan); Title pg.—412

Folder 2: Lettuce – Onion (Mammoth Yellow Spanish or Prizetaker); pg. 412a-600

Folder 3: Onion (White Portugal or American Silverskin) – Lettuce (Varieties Dropped); pg. 601-462

Folder 4: Musk Melon (Extra Early Citron) – Watermelon (Ferry's Iceberg); pg. 463-524

Folder 5: Watermelon (Kolb's Gem) – Pumpkin (Sweet Cheese or Kentucky Field); pg. 525-674

## **BOX 47**

**[Received February 2020]**

Folder 1: Ledger, 20 x 32 cm, hardbound (1886-1893)

Folder 2: Ledger, 11 x 23 cm, hardbound (1894)

Folder 3: Ledger, 10x 17 cm., leather bound (1896)

Folder 4: Ledger, 12 x 19 cm, leather bound, alphabet tabbed pages (July 1, 1906-July 1, 1907)

Folder 5: Ledger, 12 x 24 cm, leather bound (1928)

Folder 6: *Ferry's Seed Annual* (1920)

Folder 7: *Ferry's Home Garden Catalogue* (1933)

Folder 8: 2 cancelled checks (circa 1928)

Folder 9: 1 receipt (April 20, 1938)

Folder 10: 1 flyer titled "Suggestions for Growing and Curing Sweet Corn" (189?)

## **POSTERS:**

### **MAPCASE V, DRAWER O**

A: D.M. FERRY & CO.

1. Open/the Door/Walk In/Buy/Ferry's/Seeds.  
Boy in khaki with basket of mixed vegetables.  
Dec. 14, 1918 (in pencil).
2. Use D.M. Ferry & Co.'s/Standard Seeds./It always pays to plant the best.  
Woman in wheat field with upraised basket of tomatoes.  
n.d.  
2 copies.
3. Buy/Ferry's/Seeds.  
Portrait of pensive woman holding bouquet of sweet peas.  
1914.
4. Use/D.M. Ferry & Co.'s/Standard Seeds  
Woman with umbrella and baskets of produce fending off dog.  
1895.  
2 copies.
5. Plant/Ferry's Seeds/eat what you can/in the summer-/and can what you can't/for the winter.  
Shelves of fresh and canned produce.  
1917.
6. D.M. Ferry & Co.'s/Seeds/Always Reliable.  
Dutch girl holding huge cabbage.  
1905.  
2 copies.
7. D.M. Ferry and Co.'s/Standard/Seeds/For Sale Here.  
Woman holding basket of tomatoes at hip, one tomato upraised.  
1900.



8. D.M. Ferry and Co.'s/Standard/Seeds/For Sale Here.

Dark-haired joyous child grasping huge melon.

n.d.

2 copies.

9. Tomatoes!/From/Ferry's/Seeds.

Man hawking wooden lug of tomatoes.

1917.

10. Plant/Ferry's/Seeds.

Inviting woman holding hat in one hand, armload of corn in other.

1917.

11. D.M. Ferry & Co.'s/Standard/Seeds/Are Always/Good./None. Better./For Sale Here.

Tom Sawyer-like boy painting above on fence.

1899.

2 copies + 1 copy framed.

12. Plant Ferry's Seeds.

Flowered border, 6"x24".

1922.

2 copies.

13. Try our/Zinnias/they are easy to grow/Ferry's Seeds.

Vase of Zinnias.

1930.

26 copies.

Artist: Jane Peterson.

14. I use/D.M. Ferry and Co.'s/Standard/Seeds.

Woman in white apron, gray bonnet, and striped socks near hollyhocks.

n.d.

2 copies.

15. Buy/Ferry's/Seeds.

Envelope once containing advertising stickers to boost dealer sales.

n.d.

6. D.M. Ferry & Co.'s/Flower/Seeds.

Clusters of colored poppies and carnations on lattice.

1908.

17. Nothing is/Perfect,/But/Our/Seeds/Are/Within/an Ace of it./D.M. Ferry & Co.,/Detroit/Mich.

Large red heart surrounded by flowers.

1901.

18. Ferry's Seeds/for beauty and abundance.

Girl in field of colorful flowers.

Artist: J.G. Stephenson.

1922.

19. D.M. Ferry & Co.'s/Standard/Seeds/For Sale Here.

Bunches of sweet peas.

1907.

20. Standard/Seeds/From/D.M. Ferry/& Co./Always Reliable.

Girl holding hoe in one hand, bunch of purple & white chrysanthemums.

1907.

21. Ferry's Seeds.

Brown-eyed brunette woman in midst of red hollyhocks.

1925.

22. Choice/Flower Seeds/From/D.M. Ferry & Co./Detroit, Mich.

Cluster of varied petunias.

Artist: A. Lunzer.

1903.

23. Don't Tie Your/Hands With/Cheap Seeds/Buy/Ferry's.

Cherub on clock hands with morning-glory vine background.

1901.

2 copies.

24. Plant/Ferry's Seeds.

Young blond child in field of poppies & yellow butterflies.

1925.

25. We Sell Ferry's Seeds.

Impressionistic hollyhock garden scene.

1919.

26. Ready/for/Planting/Ferry's Seeds.

Woman in overalls, holding shovel over shoulder and saluting.

1919.

27. Sow/Successful/Seeds/Buy/Ferry's/Seeds/Reap/Rich/Reward.

Hand casting seeds turning to coins caught by another hand.

1906.

28. D.M. Ferry & Co.'s/Standard/Seeds/For Sale Here.

Woman holding sheaf of wheat & roses; mountain, sky in background.

n.d.

29. D.M. Ferry & Co.'s/Standard Seeds.

Two young couples carrying baskets of turnips.

Artist: A.M. Watson.

1905.

30. D.M. Ferry and Co.'s/Standard/Onion Seeds.

Upright & oversized baskets of red, yellow & white onions.

Artist: A. Lunzer.

1911.

#### MAPCASE V, DRAWER P

31. Ferry's/Seeds.

Corn, eggplant & lettuce on brown grid background.

1917.

32. D.M. Ferry and Co.'s/Celebrated/D.M.F. & Co.'s/Peerless Watermelon/The best Watermelon known. Try it!! Try it!!/Seeds/For Sale Here.

Picture of large watermelon.

1876 (in pencil)

33. D.M. Ferry & Co.'s/Turnip Seed/For Sale Here/New and Reliable.

Bunch of varied, labeled turnips.

1892 (in pencil).

3 copies + 1 copy framed.

34. D.M. Ferry & Co.'s/Early Red Valentine Beans./Standard/Seeds.

Green bean cluster in circle.

1904 (in pencil).

35. D.M. Ferry & Co.'s/Challenge/Drawn from Nature/Actual Size/Dwarf Black Wax Bean./The earliest in Cultivation./For Sale Here.

Large cluster of wax beans.

n.d.

36. Three/Leading/Vegetables/Finest/Quality/D.M. Ferry & Co./Seedsmen/Detroit/Mich.

White corn, peas & green & yellow beans on vines.

1913.

37. Use/D.M. Ferry & Co.'s/"May We Have a Melon?"/Standard Seeds./For Sale Here.

Three women holding hands on wood bridge over melons.

1898.

38. D.M. Ferry and Co.'s/Early Snowball/Cauliflower/The Best Variety in Cultivation./

Extra Early. Sure to Head./Only Ten Cents per Packet.

Large white cauliflower.

n.d.

2 copies.

39. D.M. Ferry & Co.'s/The Best Extra Early/Dwarf Pea/is/Nott's Excelsior/Try it!/  
Seeds/The Standard for Quality.

Blond woman holding child on shoulder, apron filled with pea pods.

1896 (in pencil).

40. D.M. Ferry & Co.'s/Standard/Seeds/For Sale/Here./It Pays/to Plant/the Best.

Background of white corn on stalks.

1903 (in pencil).

41. D.M. Ferry & Co.'s/Standard Seeds.

Mosaic background of vegetable and scarfed, thonged woman (Ceres? Demeter? casting seeds to blackbirds.

n.d.

42. Buy/Ferry's Seeds.

Blue text on green background (4.5'x1.5' banner).

n.d.

43. D.M. Ferry & Co.'s/Standard Seeds/Are Always good/None Better/For Sale Here.

Cheery man in straw hat untidily eating steaming corn-ear.

1897.

44. Ferry's/Seeds/for Better/Gardens.

Green & white script on green background with 1 whole and one-half cantaloupe in lower right corner.

n.d.

45. We Sell Ferry's Seeds.

Narrow (5 1/4"x33") banner with cabbage or lettuce background.

n.d.

46. For Better Gardens/Ferry's Seeds.

White lettering on brown background.

3 copies.

47. Start Right...plant/Ferry's/Seeds/"Let the Good Earth Produce".

Circular photo of small boy planting lima beans.

n.d.

48. Two items taped together:

Every packet dated/Ferry's/Flower packets/10 cents/Except as  
Marked/Vegetable/Packets/5 cents.

4"x29" banner, black script on solid yellow background. Taped to:

Ferry's/Dated Seeds.

Photo of basket of mixed flowers.

n.d.

49. Ferry's Seeds/Sold Here.

Cutout of flower basket; torn corner.

n.d.

50. Buy/Ferry's Seeds/Here.

Brunette woman with watering can watering poppies, cutout.

n.d.

51. Ferry's/Seeds/For Better/Gardens.

Black print on orange background with cabbage in lower left corner.

n.d.

52. Ferry's Seeds/For Better/Gardens.

Blue print on colorful garden scene background.

n.d.

53. Ferry's Seeds.

Cutout basket of chrysanthemums.

n.d.

54. Buy/Ferry's/Seeds./Tomato/Chalk's Early Jewel/D.M. Ferry & Co./Detroit, Mich.

Vine with clusters of ripe tomatoes climbing a pole.

n.d.

55. To your table/from your garden/Plant/Ferry's Seeds.

Rosy-cheeked woman shelling green peas on table.

1917.

56. Just Arrived!/For 1936/Ferry's Seeds/Come In Now and Pick Out Your Assortment  
/Always Fresh...Each packet dated/5 cents and 10 cents.

No illustration.

1936.

15 copies.

57. All Around Your Home...Plant/Ferry's/Dated Seeds/"Make gardening really worth  
while"/Your Front Walk/Your Garden Fence/Your Driveway/Your Garden Walk.

Man and woman crouching in garden inspecting produce; various scenes with  
flower plantings.

n.d.

8 copies.

58. Ferry's Dated Seeds/come up to your expectations.

House shown with front yard before & after planting.

n.d.

9 copies.

59. Dwarf/Large White Lima/An immensely productive dwarf form of the/true Large White  
Lima Bean. Unexcelled in quality./From/D.M. Ferry & Co./Detroit, Mich./For Sale Here.

Lima bush laden with beans.

n.d.

2 copies.

60. Food/for/Freedom/Beauty and Abundance/From Your Own Garden/Plant Ferry's  
Seeds.

Freckled redhead holding basket of produce and armload of flowers.

n.d.

6 copies.



MAPCASE IV, DRAWER A

61. D.M. Ferry/& Co.'s/Standard/Seeds/For Sale Here.

Bouquet of mums, nasturtiums, carnations, salvias.

Artist: A. Lanzer.

1904.

62. How doth the little busy bee/Improve the shining hours/And gather honey all the day/From  
Ferry's Fragrant Flowers./D.M. Ferry & Co.'s/Standard Seeds/For Sale Here.

Dark-haired girl in blue dress watching bees in hollyhocks.

n.d.

63. Time to Plant/Ferry's Seeds.

Sundial reading "Tempus Fugit" surrounded by nasturtiums.

1909.

64. Beautiful/Shirley/Poppies/grown/from/Ferry's/Seeds.

Clump of poppies in shades of peach.

Artist: Wolter.

1912.

65. "Nail This Fact"/D.M. Ferry & Co.'s/Choice/Flower/Seeds/For Sale Here/Ferry's Seeds  
Succeed.

Balding red-bearded man nailing up picture of flowers.

1901.

2 copies.

66. If you/are dissatisfied/with Your lot/Sow/Ferry's Seeds.

Lettering in flowers on lawn in front of mansion.

1910.

67. Ferry's/Seeds.

Pot of cyclamen in a windowsill.

1916.

68. D.M. Ferry & Co./Choice/Flower/Seeds/For Sale Here.

Two vases containing mums.

1906.

69. Ferry's/Choice/Flower Seeds/For Sale Here/D.M. Ferry & Co./Detroit, Mich.

Bamboo lattice and petunias around edges

1907.

70. Spring/Song/Plant/Ferry's Seeds/D.M. Ferry & Co. Detroit, Mich.

Staff of music, fruit tree blossoms, and bluebirds.

1898.

4 copies.

71. A Word to the Wise/Buy/Ferry's Seeds/the/Best/That/Grow/D.M. Ferry & Co.'s Seeds.

/Detroit, Mich.

White owl perched on a branch.

1907.

72. D.M. Ferry and Co.'s/Seeds/For Sale Here./Grown from D.M. Ferry & Co.'s Seeds./Drawn from Nature Actual Size.

Cluster of ripe tomatoes on vine.

n.d.

73. Buy/"Ferry's Seeds".

Text on side of orange pumpkin.

n.d.

74. Ferry's Seeds.

Young blonde woman dangling electric light into jack o' lantern.

Artist: C.W. Anderson.

1923.

B: C.C. MORSE & CO.

75. California/Seeds/C.C. Morse & Co.

Three country men, one playing a fiddle, one cleaning his glasses.

n.d.

C: OTHER IDENTIFIED POSTERS

76. E.J. Bowen's/Choice/Seeds/For Sale Here.

Young brunette with vegetables in apron; mums & carnations.

n.d.

77. Landreth's/Home Grown/Cabbage Seeds/D.Landreth & Sons,/Philadelphia.

Three large green cabbages.

1891 (in pencil).

78. E.J. Bowen's California/Seeds/For Sale Here.

Farmer in wagon of produce examining watermelon.

n.d.

79. City/Garden K Seed.

Vegetables & flowers behind text.

n.d.

D: UNIDENTIFIED POSTERS

80. No text. Two-sided poster: photo of brunette woman stooped before tomato vine & basket; painted version of same on other side.

n.d.

81. No text. Three hole & 1 cut cantaloupe photo.

n.d.

82. No text. Photo of various vegetables in basket and on burlap.

n.d.

**BOX 12**

E: OVERSIZE

83. D.M. Ferry & Co.'s/Splendid/Double Hollyhocks./Seeds for Sale Here.

Clusters of colored hollyhocks.

84. Poem: "Seeds and Men" by Edgar A. Guest.

Vines and flowers around border.

85. USA/Stand by America!

Glittery text on blue, starred background.

n.d.

86. Let the good earth produce/Plant/Ferry's/Seeds.

Hand holding lump of earth with tomato seedling.

1943.

3 copies.

87. For peace, as for Victory/Grow Your Own Garden.

Girl with basket of vegetables, holding up tomato.

n.d.

9 copies.

**Ledgers on shelves:**

Ranch contract orders, 1938-1950,

Sweet pea orders, 1938-1950,

Flower seed orders, 1938-1946; 1948-1959, [1947 combined w/sweet peas]

Garden seed orders, 1938-1946, 1948-1950