

This document represents a preliminary list of the contents of the boxes of this collection. The preliminary list was created for the most part by listing the creators' folder headings. At this time researchers should be aware that we cannot verify exact contents of this collection, but provide this information to assist your research.

UC Davis Special Collections

D-343 Holt of California. Records.

BOX 1

Printing Block – Why We Recommend Track Rebuild - ((no date))

Printing Block – Picture of Man and Wheel – ((no date))

Printing Block – Measured Performance Assures Rated Power – ((no date))

Printing Block – Parts Exchange Service – (no date)

Printing Block – blank – (no date)

Printing Block – Picture of Man and Wheel Loader – (no date)

Holt Bros. Cat Tales – Spring of 1980

Paul Kennedy Maintenance Files – 1972

Invoice sheets – Calavaras Cement Co; Cal-Turf; Western Appraisers; Lee white;

D.T. Price

Complete Course of College Typewriting – (no date)

Caterpillar Motion Pictures Pamphlets – January 1983; September 1983

Daily Fleetime and Cost Record Booklet – (no date)

Audio Film Booklet – Johnny was Always Asking Questions May 1958

BOX 2

Printing Block – What Happens When Your Production Comes to a Stop! – (no date)

Printing Plate – Holt Brothers – (no date)

Notebook - Caterpillar Dealer Marketing Planning Seminar Notebook – July 1971

Notebook – Marketing Support Materials 824C – 826C - 1979

Notebook – Small Machine Marketing Manual - 1976

Notebook – Marketing Support Materials – 1981

Notebook – Marketing Support Materials 943 – (no date)

Notebook – 245 Promotion Guide - 1975

Notebook – 627 Promotion Guide – 1969

Notebook – The 920* 930 with Articulation Plus Promotion Guide – 1969

BOX 3

Notebook – 983 Promotion Guide – 1969

Notebook – 631D; 633D; 637D Promotion Guide – 1976

Notebook – 518 Promotion Guide Vol. II – 1972

Notebook – No.140 Promotion Guide – 1970

Notebook - Towmotor Photos – (no date)

Notebook – Marketing Support Materials 980C – 1979

Notebook – Marketing Support Materials 992C – 1978

Notebook – 941 Promotion Guide – (no date)

Notebook – 814/815 Promotion Guide -1971

BOX 4

Notebook – Marketing Support Materials 769C 773B 777 – 1979

Notebook – 16G;15G,14G Promotion Guide –1974

Notebook – Wheel Tractor Scrapers In Mining – 1970

Notebook – 518 Promotion Guide Vol. II – 1972

Notebook – 637 Promotion Guide – 1970

Notebook – 773 Promotion Guide – 1970

Notebook – 518 Promotion guide – 1971

BOX 5

Notebook -Specimen Book of Type Faces – (no date)

Notebook – Marketing Support Materials D 10 – 1978

Notebook - 1963 Promotion Conference - 1963

Notebook – 623 Promotion Guide – 1972

Notebook – Electric Lift Truck Promotion Guide – 1970

Notebook – Marketing Support Materials 988B – 1977

Notebook – Plan Caterpillar Catalogue – (no date)

Notebook – Marketing Support Materials 613B – 1977

Notebook – Governmental Market – 1970

Notebook – 225 Promotion Guide – 1972

Notebook – 951B Promotion Guide – 1967

Notebook – 637 Promotion Guide – 1970

BOX 6

Various Invoices ((no date))

Photo of David Holt ((no date))

Photo and Art Catalogues 1961 – 1971/72

Various Sales and customer Marketing Folders – Includes Slides - 1967 - 1968

Audio Film Pamphlets - 1959 – 1960?

Caterpillar Farm Machine Catalogues - 1994 - 1997

California Construction Data News Catalogues February - March 1999

CB and E Magazines - March 1999

Historic Civil and Engineering Landmarks - November 1976

BOX 7

Film: No. 76 "Down is Up"

Film 16MM: Misc. Print

Film 16MM:No.26 "Doing the World's Work"

Film 16MM: "Tropical Treasures"

Film 16MM: No.217 "The Road Ahead"

Film 16MM: No.164 "Short Cut"

Film 16MM: DT-139 "Down Time"

Film: "Step up your G.E.T. Sales"

Film 8MM: Misc.

Film 8MM: "Parts Exchange Assemblies"

Film 8MM: "Caterpillar Multi-?"

Film 8MM: "Caterpillar Tractor Millyard Versatility"

Audiocassette: Theme from "Shake Hands with Danger"

BOX 8

Film: No. 49 "14 Ways to Work With Wood"

Film 16MM: Misc. Prints "Boss of the Bulldozers"

Film 16MM: No. 1014 "A Thing or Two"

Film 16MM: No. 72 "The Last Mile"

Film 16MM: No. 180 "The Last Mile"

Film 16MM: "Just for Openers"

Film 16MM: "Keyed to Your Needs"

DVD: The Perfect Crime

DVD: The Last Mile

BOX 9

Film 16MM: No.48 "Something for Nothing"

Film 16MM: No.17 "Dateline Peoria"

Film 16MM: No. 28 "Dateline Peoria"

Film 16MM: No.14 "Cotton Root Growth"

Film 16MM: No. 9127 "Born in the West"

Film 16MM: "Maintenance of Under Carriage"

Film 16MM: "Color of Danger"

BOX 10

Film 16MM: No. 119 "Water Bill U.S.A."

Film 16MM: No. 17 "The Eighth Sea"

Film 16MM: "The Eighth Sea"

Film: Misc. Prints "Building a Better World"

Film: Misc. Prints

Film 16MM: "Undercarriage – A System of Steel"

Film 16MM: "Percentages"

BOX 11

Film: "Shake Hands with Danger"

Film: No. 78 "An X Factor"

Film 16MM: "Born in the West"

Film: "Shake Hands with Danger"

Film: "Wing Walking in America"

Film: "Everything to Lose"

Film: "An X Factor"

Film 16MM: "Milestone"

BOX 12

Film: "Sanitary Land Fill"

Film 16MM: No.285 "A Matter of Time"

Film: No. 81 "Tillage Tractors: A Re-Evaluation"

Film: No. 81 "Tillage Tractors: A Re-Evaluation"

Film: "Multiple Choice"

Film 16MM: "One Turn of the Earth"

BOX 13

Film 16MM: "Tell Tale Atoms"

Film 16MM: No title

Film: No title

Film 16MM: No.77 "Monuments"

Film 16MM: "800 Miles of Winter"

Film 16MM: No.40 "The Year of Disaster"

Film 16MM: "Choices"

BOX 14

Film 16MM: "Tropical Treasures" Misc. Print

Film 16MM: No.161 "The Gamblers"

Film 16MM: No.100 "The Perfect Crime"

Film 16MM: No. 217 "The Road Ahead"

Film 16MM: DT-127 "Down Time"

Film 16MM: "There's got to be a Better Way"

Film 16MM: "Which is Which"

BOX 15 (Folio Box)

Folder 1: Holt Brothers Publicity Poster: "Visit"

Folder 2: Holt Brothers Publicity Poster: "What's New"

Folder 3: Caterpillar AG Products Calendar

BOX 16 (Folio Box)

Folder 1: Miscellaneous Holt Brothers Posters

Folder 2: Holt Brothers Parts Exchange Services Poster

Folder 3: Miscellaneous Holt Brothers Posters

BOX 17

Film 16MM: No. 76 "Low Bid"

Film 16MM: "Turning Research into Power"

Film 16MM: No. 46 "A World of Service"

Film 16MM: No.49 "A Good Deal More"

Film 16MM: No. 78 "Versatility with a Boom"

Film: No. 82 "Signals: Read' Em or Weep"

BOX 18

Film 16MM: No.108 "The 944 Traxcavator"

Film 16MM: No. 101 "Traxcavator Special"

Film 16MM: misc.

Film 16MM: "Face of a Stranger"

Film 16MM: "Pay Dirt"

Film 16MM: No.157 "The 944 Traxcavators"

Film: No. 38 "Blade Bowl for Motor Grader"

Film: "Dump Trailer"

Film: "No. 14 Motor Grader"

Film: "Peoria Power Parade"

Film 16MM: No.8 "Material Handling in Western Millyards"

FILM BOX (Brown Plastic, Square):

Slide Tray: "Job Hazards Analysis"

Audiocassette: "Job Hazards Analysis"

6 Slide Sleeves containing slides

FILM BOX (Brown Metal, Round):

Film: "Forward for Freedom"

FILM BOX (Brown Metal, Square):

Film: "Water Bill U.S.A."

FILM BOX (Brown Metal, Square):

Film: "It's a Matter of Time"