

El Mirador Ranch Collection

Title: El Mirador Ranch

Dates: 1920s – 1965

Bulk: 1940s-1950s

Extent: 13 Boxes, 2 Ledgers

Repository: Pasadena Museum of History
Research Library and Archives
470 West Walnut Street
Pasadena, CA 91103-3594

Administrative Information: Collection and finding aid processed by Judi Shur.

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Acquisition Information:

Unknown

Biography/Biographical Note:

El Mirador Ranch was purchased from the Galagher family by George and Eleanor Hoffman in 1911. George Hoffman invented the Hoffman valve and the Thermador heater and served as president of the American Radiator Company. Due to the Great Depression and George's death in 1932, the family struggled to keep the ranch. One of the Hoffman's sons, James Hoffman, founder of Calavo (the California Avocado Growers' Association), managed the family ranch. From 1914 to 1929, he operated the El Mirador Dairy on the property as well as planted avocado trees. The most well-known member of the family was Paul G. Hoffman (1891-1974), son of George and brother of James, who, in the early 1940s, took ownership of the El Mirador Ranch to maintain family ownership of the ranch. Paul was the president of the Studebaker Corporation from 1935 to 1948 and administered the Marshall Plan in 1948-1950. He served as president of the Ford Foundation from 1950 to 1953 and held many government positions, including the first

administrator of the United Nations Development Programme from 1966 to 1972. Paul was awarded the Presidential Medal of Freedom by President Nixon on June 21, 1974.

Abstract/Scope & Content Note:

This collection contains material about the creation of the El Mirador Estates subdivision, beginning in 1940. The collection includes tract maps, correspondence regarding the real estate development (including correspondence between engineer Clarence P. Day and Paul G. Hoffman), newspaper articles, lists of sale prices, advertisements for the El Mirador subdivision, etc. There is also information concerning the operation of the El Mirador Ranch, primarily during the 1940s and 1950s. These documents include the bills, primarily from local Pasadena vendors, incurred by the ranch. Additionally, there are miscellaneous documents pertaining to the Hoffman family who owned the property from 1911 until the lots were sold off for residential use.

Key to Arrangement/Container List:

Series I	El Mirador Subdivision Development	Box 1 Folders 1-14
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Series II	El Mirador Business-Related Documents	Box 2 Folders 4-9
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Series IV	Hoffman Family Miscellaneous Documents	Box 3 Folders 13-20
		Ledger Books 1924-1931

Series I – El Mirador Subdivision Development

This series contains correspondence and documents related to the development of the El Mirador Ranch into a residential subdivision in the Linda Vista neighborhood of Pasadena during the 1940s and 1950s. At this time, the El Mirador Ranch was owned by Paul G. Hoffman and his wife Dorothy Hoffman. There is a great deal of correspondence between Hoffman and various realtors, attorneys, and Clarence P. Day who was responsible for the plans for the new subdivision. Various maps of the El Mirador Estates Subdivision that date from 1940 through 1951 are included in this Series.

Box Folder

1	1	Real Estate Development – Prior to 1940
1	2	1940 Subdivision Correspondence & Documents (May 1940-December 1940)
1	3	Lot prices “Please keep confidential”
1	4	Subdivision Sales Materials
1	5	City of Pasadena Municipal Improvement District No. 3 Linda Vista Avenue – 1940

1	6	Declaration of Establishment of Restrictions in Tract #12514
1	7	1941 Newspaper Clippings re Subdivision
1	8	1941 Subdivision Correspondence & Documents Jan. 1941 – March 1941
1	9	1941 Subdivision Correspondence & Documents April 1941 – June 1941
1	10	1941 Subdivision Correspondence & Documents July 1941
1	11	1941 Subdivision Correspondence & Documents August 1941 – December 1941
1	12	1942-43 Subdivision Correspondence & Documents Jan. 1942 – Dec. 1943
1	13	1944 Subdivision Correspondence & Documents January 1944 - May 1944
1	14	1944 Subdivision Correspondence & Documents June 1944 – December 1944
2	1	1945 Subdivision Correspondence & Documents
2	2	1946-1947 Subdivision Correspondence & Documents
2	3	1948-1960 Subdivision Correspondence & Documents
3	1	1940 Subdivision Maps
3	2	Map of Tract 12514 dated June 1941 and Price List
3	3	Subdivision Study Map by Clarence P. Day June 1944
3	4	El Mirador Estates Map (undated)
3	5	Revised Tentative Map Tract #14495 (May 27, 1947)
3	6	Revised Tentative Map 5.27.47
3	7	Map of portion – Revised November 1951
3	8	Title Insurance
3	9	1940 Insurance Policy & Map of Buildings
3	10	Insurance Appraisal -Buildings & Structures 1475 El Mirador & vicinity (11.4.1940)

Series II El Mirador Business-Related Documents

Over the years, El Mirador Ranch was operated as a dairy and then later, as an avocado grove. The business-related records that we have in this collection primarily stem from the 1940s and 1950s.

2	4	Profit & Loss 1943-1945
2	5	Profit & Loss 1946-1948
2	6	Profit & Loss 1949-1951
2	7	Mortgage (1940-1949)
2	8	1957 Sale of Land Parcel at Mirador Reservoir to City of Pasadena

2	9	Rentals 1946-1955
3	11	1950 Insurance Survey
3	12	1956 Storm Property Damage & Settlement (includes map and photos of damage)

Series III El Mirador Ranch Bills

This series contains 225 folders of bills sent to the El Mirador Ranch during the 1940s and 1950s when it was a working avocado grove. These folders are in alphabetical order by the vendors' names, and, within each folder, the bills are in chronological order. Most of the vendors were Pasadena-based or from adjacent areas. These bills give a snapshot of Pasadena commerce in the 1940s and 1950s. In addition, some of the bills contain inserts that provide a look into Pasadena life during this time period and are listed in a separate ephemera section.

4	1	A-1 Linoleum & Shade Co.
4	2	(The) Alderman Co.
4	3	Allbright's Automotive Stores
4	4	Alpha Beta Acme Markets
4	5	American Shower Door Co., Inc.
4	6	Andrews Hardware & Metal Co.
4	7	Andy's Garage
4	8	Armstrong Nurseries
4	9	Arnold Mechanical Works
4	10	Attwood & Pursel
4	11	Aub's Tool Crib
4	12	Barney's Hardware & Paint
4	13	Bartholomew's
4	14	"Bear System" Super Service Co.
4	15	Beedee Auto Parts, Inc.
4	16	Bellefontaine Nursery
4	17	Benedict & Benedict, Inc.
4	18	B. F. Goodrich Co.
4	19	Big Five Stores
4	20	Blake Nursery
4	21	Boorman's Market
4	22	Brachman Ignition Works

4	23	Brand's Brookside Service Station
4	24	Braun Corp.
4	25	Buck's Rentals
4	26	Burkard & Cole Gardens
4	27	Burkhard Nurseries Inc.
4	28	Burwell Equipment & Supply Co.
4	29	Calavo Growers of California
4	30	California Avocado Society
4	31	California Electric Service, Inc.
4	32	California Motor Cultivator Co., Ltd.
5	1	Campbell Seed Store 1950-52
5	2	Campbell Seed Store 1953-54
5	3	Campbell Seed Store 1955-56
5	4	Central Hardware
5	5	C & H Sales Co.
5	6	Charles, Ryan & Rivers, Inc.
5	7	Citrus Leaves
5	8	City of Pasadena – Incinerator
5	9	City of Pasadena – Light & Water Dept. 1942-43 (rates for power, water, irrigation)
5	10	City of Pasadena – Light & Water Dept. 1950-55
6	1	City of Pasadena – Light & Water Dept. 1956-60
6	2	City of Pasadena – Light & Water Dept. 1961-64
6	3	City of Pasadena – Tax Receipts
6	4	C. J. Weed's
6	5	Commercial Welding & Repair Shop
6	6	Council of California Growers
6	7	County of Los Angeles
6	8	County of Los Angeles Tax Receipts & Associated Correspondence 1946-56
6	9	County of Los Angeles Tax Receipts & Associated Correspondence 1957-64
6	10	County Sanitation Districts
6	11	Crane Co.

6	12	Crown City Glass & Mirror Co.
6	13	Crown Fence & Supply Co. Ltd.
7	1	Cummings & Howard
7	2	C.V. Ward's Tire Service Co.
7	3	Cyclone Fence Division
7	4	Destruxol Corp., Ltd.
7	5	Downey Fertilizer Co., Ltd.
7	6	Duke's Landscape Service
7	7	Eddie Wolfe
7	8	E. Lockett & Son
7	9	El Mirador Ranch Payroll
7	10	Enderle Hardware Co.
7	11	Fair Mount Lawnmower Shop
7	12	Fair Oaks Mercantile Co.
7	13	Farrand's Service
7	14	Firestone Stores
7	15	Fishbeck Awning Co., Ltd.
7	16	Floyd Matthews Co.
7	17	Flying A Service
7	18	Foothill Sales & Service
7	19	Fred L. Carter Co.
7	20	F.W. Birnie Co.
7	21	Gallen Kamp's
7	22	Gardner's Welding Repair & Trailer Parts
7	23	General Petroleum Corp.
7	24	Geo. L. Throop Co.
7	25	Golden State Plant Food Co.
7	26	Gough Bros. Heating Co.
7	27	Grant's Texaco Service
7	28	Green Brothers, Inc.
7	29	H.A. Jones
7	30	Hans Vonrhein

7	31	Hardie Manufacturing Co.
7	32	H. H. Brokaw
7	33	Hibbard & Rodgers
7	34	Hoffman-Carpenter
7	35	Hoffman Tile Mfg. Co., Inc.
7	36	Hufford's U-Drive
7	37	Industrial Indemnity Co.
7	38	Ives Paint Store
7	39	J. Donn Townsley Body Works
7	40	Jess's Service
7	41	J. F. Dixon Co.
7	42	John A. Hill
7	43	John F. Miller Shell Service
7	44	John W. Lytle Roofing Co.
7	45	John's Bicycle Shop
7	46	Jones & Coutts
7	47	Keefer's
7	48	Kenneth Fraser Co., Inc.
7	49	Kim Lighting
7	50	Laher Spring & Tire Corp.
7	51	Lamanda Hardware
7	52	Langstaff Electric Co.
7	53	Larson Ladder Co.
7	54	Lathrop G. Hoffman, Inc.
8	1	LaVerne Co-Operative Citrus Association
8	2	Lawn Mower Corner
8	3	Lincoln Ave. Lumber & Mill 1950-52
8	4	Lincoln Ave. Lumber & Mill 1953-58
8	5	Lincoln Ave. Lumber & Mill 1959-63
8	6	Lincoln Avenue Nursery
8	7	Lincoln Market
8	8	Lloyd Pearson

8	9	Los Angeles County Farm Bureau
8	10	Los Angeles Rubber & Asbestos Works
8	11	Mac & Mac
8	12	Machinery Engineering Co.
8	13	Major Gas Station, Inc.
8	14	Market Basket
8	15	Martin's Auto Upholstery
8	16	Marvin B. Rounds
8	17	Master Pest Control Inc.
8	18	Mauk's
8	19	Max J. Scharf
8	20	May Co.
8	21	McCulloch Motors
8	22	M. C. Nottingham Co.
8	23	Mehl Bros.
8	24	Mitchell Co., J. Harold
8	25	Mitchell's Muffler Co.
8	26	Monarch Roofing & Insulating Co.
8	27	Montgomery Ward
8	28	Motor Cultivator Co.
8	29	M. R. Wilkerson
9	1	Munger & Munger
9	2	National Hollywood
9	3	Norman Brothers
9	4	North Whittier Heights Citrus Assn.
9	5	Osborn Fire Engineering Co.
9	6	Oswalt, G.W.
9	7	Pacific Clay Products
9	8	Pacific Telephone
9	9	Pacific Toro Co.
9	10	Palley Supply Co.
9	11	Pantry Market

9	12	Park Service
9	13	Parker Supply Co.
9	14	Parkway Ford Sales
9	15	Pasadena Blueprint Co.
9	16	Pasadena Brick & Tile Co.
9	17	Pasadena Hardware Co.
9	18	Pasadena Light Dept.
9	19	Pasadena Lock Shop
9	20	Pasadena Plumbing & Hardware Co. 1951-53
9	21	Pasadena Plumbing & Hardware Co. 1954-56
10	1	Pasadena Plumbing & Hardware Co. 1957-58
10	2	Pasadena Plumbing & Hardware Co. 1959-61
10	3	Pasadena Plumbing & Hardware Co. 1962-63
10	4	Pasadena Stationery & Printing Co.
10	5	Paul G. Hoffman Co. Inc.
10	6	Paul Roberts
10	7	Penn Oil & Supply Co. 1950-52
10	8	Penn Oil & Supply Co. 1953-55
10	9	Pep Boys
10	10	Pomeroy's F.W. Birnie Co.
10	11	Pompey Electric Motor Service
10	12	Preble's Market
10	13	REA Express
10	14	RH Stewart & Co.
10	15	Richfield Oil Corp.
10	16	Robert H. Warren Control Installation
10	17	Roy's Plumbing Service
10	18	San Gabriel Nursery & Florist
10	19	Scotts Service
11	1	Sears Roebuck & Co.
11	2	Shopping Bag
11	3	Simpson's House of Service

11	4	Snelling Cabinet Shop
11	5	Southern California Gas Co. 1950-53
11	6	Southern California Gas Co. 1954-56
11	7	Southern California Gas Co. 1957-62
11	8	Southern California Telephone Co.
11	9	Standard Brands Paint Co.
11	10	Standard Oil Co. of California 1955-60
12	1	Standard Oil of California 1961-62
12	2	Standard Oil of California 1963-64
12	3	Standard Stations, Inc.
12	4	Stanyer & Edmondson
12	5	Stop-Wear Lubrication
12	6	Stover Seed Co.
12	7	Sunset Ladder Co.
12	8	Sunset Oil Co.
12	9	Surgical Supply Shop of Pasadena, Ltd.
12	10	Tarr & Stauffer
12	11	"Tex" Ragsdale Lawnmower Service
12	12	Thomas Engine Corp.
12	13	Tobias General Tire Co., Inc.
12	14	(The) Tool Crib
12	15	(The) Tokyo Food Co.
12	16	Tractor-Equipment Dist., Inc.
12	17	Tuttle Bros. Nurseries
12	18	Underwriters & Equipment Co.
12	19	Uni Corp.
12	20	Union Oil Co. of California
12	21	United Merchandising Corp.
12	22	Universal Enterprises
12	23	Valley Cities Supply Co.
12	24	Vance's Auto Tops
12	25	Vasbinder

12	26	Verbeck Automotive Sales
12	27	Vernon C. Norman
12	28	Walking Sprinkler Sales Co.
12	29	War Surplus Stores
13	1	Western Fire Protection, Inc.
13	2	Western Tool Distributors
13	3	William Bramley
13	4	Wm. Rothrock Sharpening Service
13	5	W.P. Fuller & Co. 1950-52
13	6	W.P. Fuller & Co. 1953-56
13	7	W.P. Fuller & Co. 1957-63
13	8	Yorks Motor Service.

Series IV Hoffman Family Miscellaneous Documents

Miscellaneous documents from the Hoffman family in the 1920s and 1930s were included in these files and are identified below. In addition to these folders, there are two large ledgers chronicle the Hoffman family finances from 1924 through 1931.

3	13	Vehicle Insurance Policies. 1928, 1929
3	14	Property Insurance Policies. 1929, 1930
3	15	Yacht Insurance Policies. 1929, 1931
3	16	Pierce Arrow Invoice & Price List. 1929
3	17	Flintridge Country Club Correspondence
3	18	Hoffman Specialty Co. Financial Statement for 1932
3	19	Unidentified Negative
3	20	Unidentified Accounting Book 1933-1938

Ephemera (Bill Inserts)

5.1 Campbell Seed Store 1950-52:

1/1/52 Humisite All Organic Soil Conditioner

9/1/52 Silent Sioux Waterboy Automatic (Water Timer Valve)

12/1/52 Official Entry Blank in the Holland Bulb Garden Photo Contest

5.2 Campbell Seed Store 1953-54:

1/1/53 How to Grow House Plants (Georgia Peat Planter Mix)

2/1/53 Fall & Winter Spray Program

5/1/53 Growing African Violets & Gloxinias with Black Magic (cross-reference: racial image)

10/1/53 Lightning Insecticides

12/1/53 Pent-a-vate soil conditioner

1/1/54 Pent-a-vate soil conditioner

2/1/54 Lightning Insecticides

4/1/54 Pax Crabgrass & Soil Pest Control

6/1/54 Antrol African Violet & House Plant Insect Bomb

7/1/54 Gaviota Complete Plant Foods

9/1/54 Perfect Garden Label

12/1/54 Lightning Insecticides

5.3 Campbell Seed Store 1955-56:

1/1/55 Perfect Garden Label

2/1/55 Pax Crabgrass & Soil Pest Control

5/1/55 Golden Vigoro Lawn Food; Postcard from Valencia, Spain

7/1/55 Lawntrol

8/1/55 Dazey Flower Holders

11/1/55 Pax Crabgrass & Soil Pes Control

1/1/56 Lightning Insecticides

2/1/56 Vapam, a soil fumigant

3/1/56 Klippety-Klop (moles & gophers)

5/1/56 Bandini Insecticide Added Fertilizer & Dichondra Food

9/1/56 Antrol Lawntrol Granules

5.10 City of Pasadena Light & Water Dept. (1950-55):

11/6/50 Picture of "Your All-Electric Kitchen" on back of envelope

3/9/51 Picture of "Your All-Electric Kitchen" on back of envelope

1/12/54 Vote "YES" February 25, 1954 Pasadena Municipal Light & Power Dept.

6.1 City of Pasadena Light & Water Dept. (1956-60):

9/7/62 Prevent Forest Fires

6.6 Council of California Growers:

6/27/63 Summary of 1962 Activities and Projected Program for 1963

7.5 Downy Fertilizer Co., Ltd.:

1/30/57 Red Star Advertising Schedule February 1957

4/29/57 Red Star Advertising Schedule May 1957

8.4 Lincoln Ave. Lumber & Mill 1953-58:

12/28/55 Weldwood Plankweld

8/1/57 Weldwood Plywood

9/24/57 Weldtex Squares

11/1/57 Fir Plywood Christmas Displays

3/1/58 GE Textolite

8.5 Lincoln Ave. Lumber & Mill 1959-63:

2/25/59 Insulite

4/27/59 Filon

9/14/59 CRA Redwood

10/15/59 Fir Plywood Personalized Christmas Card Display

3/22/60 Texture One-Eleven

8/17/61 Odds and End Cabinet

10/14/63 Armstrong Ceilings

9.1 Munger & Munger:

12/1/52 Thermodular Control System

7/27/53 Day & Night Glass-lined Water Heater

11/53 B-60 All Gas Automatic Heating Control (General Controls)

8/54 Furnace Service Contract

9.8 Pacific Telephone:

2/59 Telephone News; Abbreviations/Place List

3/59 Telephone News

5/59 Telephone News

7/59 Telephone News

8/59 Telephone News

10/59 Telephone News

2/60 Telephone News

4/60 Telephone News

5/60 Telephone News

6/60 Telephone News

7/60 Telephone News

8/60 Telephone News Introducing the Princess; The Princess Brochure

10/60 Telephone News

11/60 Telephone News

1/61 Telephone News

3/61 Telephone News

4/61 Telephone News (article about 1912 Electric Vehicle)

6/61 Telephone News (true story of Smokey the Bear)

7/61 Telephone News; Area Code Stickers for Phone

9/61 Telephone News

10/61 Telephone News

10/63 Telephone News

9.17 Pasadena Hardware Co.:

4/2/54 Revere Ware (includes Retail Price List)

10/2/54 Revere Ware; O-Cedar Sponge Mops

11/2/55 Kitch'n Handy; Bernz-O-Matic

10.1 Pasadena Plumbing & Hardware Co. 1957-58:

8/30/58 Honeywell Tap-Lite

10.10 Pomeroy's F. W. Birnie Co.:

9/21/55 Auto-Lite Spark Plugs

10/8/56 Series 200 Benjamin Reeleash for Pets

5/13/58 Auto-Lite Spark Plugs

11/3/61 Delco Remy Parts

3/5/62 Delco Remy Parts

4/26/62 Delco Remy Parts

11.5 Southern California Gas Co. 1950-53:

4/13/51 5 New Freedom Gas Kitchens

1/19/53 40,000 miles of gas lines; Broiled French Toast recipe

11.6 Southern Gas Co. 1954-56:

2/17/54 New Ideas for your Homemaking Files; Pork Chops with Browned Rice recipe

3/23/54 Mrs. Lucile Frederick Appliance Counselor; Oven Barbecued Spareribs recipe

5/17/54 Do You Know; Glazed Strawberry Pie recipe

6/17/54 **Robinson's Canyon House – 1900 Canyon Close Road** (Cliff May, Designer); Broiled

Chicken with Poultry Barbecue Sauce recipe

8/18/54 Do You Know; Baked Ice Cream Pie recipe

9/16/54 Do You Know; Barbecued Quick-Kabobs recipe

10/15/54 Do You Know; Caramel Apple on a Stick recipe

2/14/55 Do You Know; Brown Stew recipe

3/16/55 Do You Know; Cheese Pudding recipe

5/17/55 Do You Know; Baked Lamb Chops recipe; Rate Adjustment for Gas Service

6/15/55 Do You Know; Hawaiian Barbecue Spareribs recipe; Rate Adjustment for Gas Service

8/12/55 Disneyland; Cream Curry Dip and Green Goddess Dip recipes

10/14/55 **Rancho Mirage California's Finest Desert Community Sahara Terrace**; Your Household Bargain is Gas; Pumpkin Mince Pie recipe

12/14/55 Your Household Bargain is Gas; Pecan Cookie Balls recipe

1/17/56 Your Household Bargain is Gas; Barbecue Broiled Roast recipe

2/15/56 Your Household Bargain is Gas; Mrs. California's Favorite Swiss Steak recipe

3/16/56 Your Household Bargain is Gas; Broiled Fish fillets with Souffle Sauce recipe

8/14/56 Your Household Bargain is Gas; Peach Angel Dessert recipe

9/14/56 **Pasadena Tournament of Homes**

10/15/56 Your Household Bargain is Gas; Pastel Popcorn Balls and Hot Mulled Cider recipes

11/14/56 Your Household Bargain is Gas; Golden Fruit Cake recipe

12/14/56 Colder Days Ahead Mean More Gas for Winter Comfort; Walnut Balls recipe; Special Notice to our Customers

11.7 Southern California Gas Co. 1957-62:

2/15/57 Your Household Bargain is Gas; Fried Fish Cake Imperial recipe

3/18/57 Your Household Bargain is Gas; Baked Filet of Sea Bass Monegasque recipe

5/16/57 Your Household Bargain is Gas; Veal Cutlet Cordon Bleu recipe; **Royal Oaks Village**

7/18/57 Your Household Bargain is Gas; Peach Sour Cream Pie recipe

8/15/57 Your Household Bargain is Gas; Honey Barbecued Chicken recipe

10/16/57 Your Household Bargain is Gas; De Cicco Salad recipe

7/16/59 **Invitation Sun Ray Estates in Glendora**

4/15/60 **Milano Residence 1245 Hillside Road**

12.1 Standard Oil of California 1961-62:

6/14/61 Free Western Scenic Views (12 beautiful prints)

Businesses by Category

The El Mirador Ranch primarily used local vendors and services. This list divides the businesses that sent invoices to the Ranch in the 1940s and 1950s into six major categories: (1) Food; (2) Hardware/Household Items/Building Materials; (3) Industrial Supplies; (4) Nurseries/Gardening/Landscaping; (5) Services/Utilities; (6) Vehicle-Related.

(1) Food

4 4 Alpha Beta Acme Markets

4	21	Boorman's Market
8	7	Lincoln Market
8	14	Market Basket
9	11	Pantry Market
10	12	Preble's Market
11	2	Shopping Bag
12	15	(The) Tokyo Food Co.

(2) Hardware/ Household Items/Building Materials

4	1	A-1 Linoleum & Shade Co.
4	5	American Shower Door Co., Inc.
4	6	Andrews Hardware & Metal Co.
4	11	Aub's Tool Crib
4	12	Barney's Hardware & Paint
4	15	Beedee Auto Parts, Inc.
4	19	Big Five Stores
5	4	Central Hardware
5	5	C & H Sales Co.
6	11	Crane Co.
6	12	Crown City Glass & Mirror Co.
6	13	Crown Fence & Supply Co. Ltd.
7	3	Cyclone Fence Division
7	8	E. Lockett & Son
7	10	Enderle Hardware Co.
7	12	Fair Oaks Mercantile Co.
7	15	Fishbeck Awning Co., Ltd.
7	18	Foothill Sales & Service
7	21	Gallen Kamp's
7	24	Geo. L. Throop Co.
7	31	Hardie Manufacturing Co.
7	33	Hibbard & Rodgers
7	35	Hoffman Tile Mfg. Co., Inc.

7	38	Ives Paint Store
7	42	John A. Hill
7	49	Kim Lighting
7	51	Lamanda Hardware
7	53	Larson Ladder Co.
8	3	Lincoln Ave. Lumber & Mill 1950-52
8	4	Lincoln Ave. Lumber & Mill 1953-58
8	5	Lincoln Ave. Lumber & Mill 1959-63
8	10	Los Angeles Rubber & Asbestos Works
8	18	Mauk's
8	20	May Co.
8	23	Mehl Bros.
8	27	Montgomery Ward
9	1	Munger & Munger
9	2	National Hollywood
9	5	Osborn Fire Engineering Co.
9	7	Pacific Clay Products
9	10	Palley Supply Co.
9	13	Parker Supply Co.
9	16	Pasadena Brick & Tile Co.
9	17	Pasadena Hardware Co.
9	19	Pasadena Lock Shop
9	20	Pasadena Plumbing & Hardware Co. 1951-53
9	21	Pasadena Plumbing & Hardware Co. 1954-56
10	1	Pasadena Plumbing & Hardware Co. 1957-58
10	2	Pasadena Plumbing & Hardware Co. 1959-61
10	3	Pasadena Plumbing & Hardware Co. 1962-63
10	4	Pasadena Stationery & Printing Co.
11	1	Sears Roebuck & Co.
11	9	Standard Brands Paint Co.
12	7	Sunset Ladder Co.
12	9	Surgical Supply Shop of Pasadena, Ltd.

12	14	(The) Tool Crib
12	19	Uni Corp.
12	21	United Merchandising Corp.
12	22	Universal Enterprises
12	23	Valley Cities Supply Co.
12	29	War Surplus Stores
13	1	Western Fire Protection, Inc.
13	2	Western Tool Distributors
13	5	W.P. Fuller & Co. 1950-52
13	6	W.P. Fuller & Co. 1953-56
13	7	W.P. Fuller & Co. 1957-63

(3) Industrial Supplies

4	24	Braun Corp.
4	28	Burwell Equipment & Supply Co.
7	41	J. F. Dixon Co.
12	18	Underwriters & Equipment Co.

(4) Nurseries/Gardening/Landscaping

4	8	Armstrong Nurseries
4	16	Bellefontaine Nursery
4	20	Blake Nursery
4	26	Burkard & Cole Gardens
4	27	Burkhard Nurseries Inc.
4	28	Burwell Equipment & Supply Co.
4	29	Calavo Growers of California
4	30	California Avocado Society
5	1	Campbell Seed Store 1950-52
5	2	Campbell Seed Store 1953-54
5	3	Campbell Seed Store 1955-56
5	7	Citrus Leaves
6	6	Council of California Growers

7	4	Destruxol Corp., Ltd.
7	5	Downey Fertilizer Co., Ltd.
7	6	Duke's Landscape Service
7	19	Fred L. Carter Co.
7	25	Golden State Plant Food Co.
7	29	H.A. Jones
7	32	H. H. Brokaw
8	1	LaVerne Co-Operative Citrus Association
8	6	Lincoln Avenue Nursery
8	9	Los Angeles County Farm Bureau
8	24	Mitchell Co., J. Harold
9	4	North Whittier Heights Citrus Assn.
10	18	San Gabriel Nursery & Florist
11	3	Simpson's House of Service
12	6	Stover Seed Co.
12	10	Tarr & Stauffer
12	11	"Tex" Ragsdale Lawnmower Service
12	17	Tuttle Bros. Nurseries
12	27	Vernon C. Norman
12	28	Walking Sprinkler Sales Co.

(5) Services/Utilities

4	2	(The) Alderman Co.
4	10	Attwood & Pursel
4	17	Benedict & Benedict, Inc.
4	25	Buck's Rentals
4	31	California Electric Service, Inc.
5	6	Charles, Ryan & Rivers, Inc.
5	8	City of Pasadena – Incinerator
5	9	City of Pasadena – Light & Water Dept. 1942-43
5	10	City of Pasadena – Light & Water Dept. 1950-55
6	1	City of Pasadena – Light & Water Dept. 1956-60

6	2	City of Pasadena – Light & Water Dept. 1961-64
6	3	City of Pasadena – Tax Receipts
6	4	C. J. Weed's
6	5	Commercial Welding & Repair Shop
6	7	County of Los Angeles
6	8	County of Los Angeles Tax Receipts & Associated Correspondence 1946-56
6	9	County of Los Angeles Tax Receipts & Associated Correspondence 1957-64
6	10	County Sanitation Districts
7	1	Cummings & Howard
7	9	El Mirador Ranch Payroll
7	11	Fair Mount Lawnmower Shop
7	16	Floyd Matthews Co.
7	22	Gardner's Welding Repair & Trailer Parts
7	26	Gough Bros. Heating Co.
7	28	Green Brothers, Inc.
7	30	Hans Vonrhein
7	37	Industrial Indemnity Co.
7	44	John W. Lytle Roofing Co.
7	45	John's Bicycle Shop
7	47	Keefer's
7	48	Kenneth Fraser Co., Inc.
7	52	Langstaff Electric Co.
8	2	Lawn Mower Corner
8	11	Mac & Mac
8	12	Machinery Engineering Co.
8	16	Marvin B. Rounds
8	17	Master Pest Control Inc.
8	19	Max J. Scharf
8	22	M. C. Nottingham Co.
8	26	Monarch Roofing & Insulating Co.
8	29	M. R. Wilkerson
9	3	Norman Brothers

9	6	Oswalt, G.W.
9	8	Pacific Telephone
9	9	Pacific Toro Co.
9	15	Pasadena Blueprint Co.
9	18	Pasadena Light Dept.
10	6	Paul Roberts
10	11	Pompey Electric Motor Service
10	13	REA Express
10	14	RH Stewart & Co.
10	16	Robert H. Warren Control Installation
10	17	Roy's Plumbing Service
11	4	Snelling Cabinet Shop
11	5	Southern California Gas Co. 1950-53
11	6	Southern California Gas Co. 1954-56
11	7	Southern California Gas Co. 1957-62
11	8	Southern California Telephone Co.
12	25	Vasbinder
13	3	William Bramley
13	4	Wm. Rothrock Sharpening Service

(6) Vehicle-Related

4	3	Allbright's Automotive Stores
4	7	Andy's Garage
4	9	Arnold Mechanical Works
4	13	Bartholomew's
4	14	"Bear System" Super Service Co.
4	18	B. F. Goodrich Co.
4	22	Brachman Ignition Works
4	23	Brand's Brookside Service Station
4	32	California Motor Cultivator Co., Ltd.
7	2	C.V. Ward's Tire Service Co.
7	7	Eddie Wolfe

7	13	Farrand's Service
7	14	Firestone Stores
7	17	Flying A Service
7	20	F.W. Birnie Co.
7	23	General Petroleum Corp.
7	27	Grant's Texaco Service
7	34	Hoffman-Carpenter
7	36	Hufford's U-Drive
7	39	J. Donn Townsley Body Works
7	40	Jess's Service
7	43	John F. Miller Shell Service
7	46	Jones & Coutts
7	50	Laher Spring & Tire Corp.
7	54	Lathrop G. Hoffman, Inc.
8	8	Lloyd Pearson
8	13	Major Gas Station, Inc.
8	15	Martin's Auto Upholstery
8	21	McCulloch Motors
8	25	Mitchell's Muffler Co.
8	28	Motor Cultivator Co.
9	12	Park Service
9	14	Parkway Ford Sales
10	5	Paul G. Hoffman Co. Inc.
10	7	Penn Oil & Supply Co. 1950-52
10	8	Penn Oil & Supply Co. 1953-55
10	9	Pep Boys
10	10	Pomeroy's F.W. Birnie Co.
10	15	Richfield Oil Corp.
10	19	Scotts Service
11	10	Standard Oil Co. of California 1955-60
12	1	Standard Oil of California 1961-62
12	2	Standard Oil of California 1963-64

12	3	Standard Stations, Inc.
12	4	Stanyer & Edmondson
12	5	Stop-Wear Lubrication
12	8	Sunset Oil Co.
12	12	Thomas Engine Corp.
12	13	Tobias General Tire Co., Inc.
12	16	Tractor-Equipment Dist., Inc.
12	20	Union Oil Co. of California
12	24	Vance's Auto Tops
12	26	Verbeck Automotive Sales
13	8	Yorks Motor Service.