



Title:	California State University, East Bay, Instructional Media Center Records
Dates:	1959 – 1996
Location Code:	1070/2/F/2-3
Collection Number:	8
Extent:	3.65 cubic feet (6 letter size boxes, 1 card box, 2 photo box albums, 1 oversize box, 1 film reel)
Scope and Contents:	<p>The Instructional Media Center Collection forms a visual record of the development of the CSUEB Campuses and staff. The collection contains catalogs, films, photographs, and slides used for educational and promotional purposes.</p> <p>The collection includes monthly bulletins showcasing the newest releases for the Instructional Media Center, Materials and Services catalogs, two different films (one DVD dub, one 16mm film), a manual for services and policies, and photographs.</p> <p>The collection includes a set of monthly newsletters discussing the care of audio-visual equipment and materials from the Audio-Visual Services of Alameda State College. A set of film preview flyers which list availability dates, a brief synopsis of the films, price of rental and purchase, and length of films. A chronology of Media Catalogs shows progress of various forms of audio-visual media. Of note is an editorial copy of a catalog preview with notes by Richard Apple from 1986 as well as the group of photographs taken primarily during a Technology Conference held in 1988.</p> <p>The Photographic Media series contains slides, photographs, and negatives of various campus-related activities. Of note are the extensive photographs of the construction of the University Union, graduation ceremonies, and campus views. A small number of negatives depict Bill Clinton's speech at the Hayward Campus. Various members of staff and faculty from around the campus were photographed and transferred to slides. Pictures and slides depicting the Concord Campus groundbreaking and construction are also contained in this collection.</p>
Language:	The collection is entirely in English.
System of Arrangement:	Arranged in 3 series (Series 1: Papers, Series 2: Audio/Visual Media, and Series 3: Photographic Media) by subject.



Subjects and Contributors:	California State University, East Bay— Instructional Media Center California State University, East Bay—Media and Academic Technology Services Apple, Richard Clinton, Bill, 1946- McCune, Ellis
Conditions	The collection is open; copyright restrictions may apply.
Governing Access:	
Immediate Source of Acquisition:	Assumed to be transfer from Instructional Media Center; date of transfer unknown.
Processor:	Originally processed by Lucille Klovdahl (date unknown); collection rehoused and finding aid created by Collin Thorman: 06/01/2010.
Related Materials:	Photographs and other media produced by the IMC for other campus units/departments can be found in those unit/department collections, such as University Advancement and Public Relations.
Historical Note:	The Audio-Visual Services department was created in 1959 to control and distribute audio-visual material to faculty and students. It changed its name to the Instructional Media Service in 1973 and moved to Library 2203 in 1975. In 1976 the department changed names once again to become the Instructional Media Center (IMC). In 2000 the IMC began to siphon its collection of videos and music into the fledgling Media and Music Center while shifting focus toward technical media services and became Media And Technology Services (MATS).

Chronology

1959	Audio-Visual Services department created
1973	Name changed to Instructional Media Services
1975	Moved to Library Room 2203
1976	Name changed to Instructional Media Center
2000	Videos given to CSUH Library, name changed to MATS

Bibliography:

California State University at Hayward Catalogs, 1964-2005. Hayward, CA: California State University, Hayward, 1964-2005.
State College for Alameda County Catalogs, 1959-1963. Hayward, CA: State College for Alameda County, 1959-1963.

Notes: The processor disposed of duplicate materials in this collection.



Series 1: Papers (1959-1992, n.d.)

Volume: 0.8 cubic feet (2 letter size boxes)
 Arrangement: Subject
 Summary: Catalogs and other paper material pertaining to the Instructional Media Center.

Box	Title	Date
1	Table Talk	1959 – 1960
1	Film Preview	c. 1975
1	New Services and Facilities Announcement	n.d.
1	Materials and Services Supplement	1965
1	Services and Policies Manual	1973
1	Films and Services	1975
1	16mm Film Catalog	1975 – 1976
1	University Media Catalog	c. 1984
1	Services Overview and Promotional Materials	n.d.
1	Haywire Magazine	n.d.
1	Misc	n.d.
1	University Media Catalog Supplement	c. 1984
2	University Media Catalog Preview: Edit Copy R. Apple	1986
2	University Media Catalog Preview	1986
2	University Media Catalog	1986
2	University Media Catalog	1990
2	University Media Catalog	1991 – 1992

Series 2: Audio/Visual Media (c. 1960, n.d.)

Volume: 1 Folder; 16mm film reel
 Arrangement: Subject
 Summary: Audio/Visual Media in digital and analog formats.

Box	Title	Date
2	North Indian Village (Dubbed from VHS 4444)	n.d.
Cold	Charlie Under a Tree (16mm film reel)	c.1960

Storage

Series 3: Photographic Media (1982-1991, n.d.)

Volume: 2.85 cubic feet (4 letter size boxes, 1 card box, 2 photo box albums, 1 oversize box)
 Arrangement: Subject
 Summary: Various photographic media including slides, prints, and negatives. Mostly slides.

Box	Title	Date
2	Assorted Photographs	1988-1991
3	Campus Views	n.d.
3	University Union	n.d.
3, 7-9	Promotional Materials	n.d.
3	Classrooms	n.d.



Box	Title	Date
3	Art History	n.d.
4	Graduations	1982-1991
4	Disabled	n.d.
4	Children	n.d.
4	Contact Print(C)35-8-1 to C35-8-21	n.d.
4	Contra Costa Open House	n.d.
5	Print(P)-8-1 to P-8-12	n.d.
5	Clinton Speech	n.d.
5	Ellis McCune	n.d.
5	Design Materials for McCune Invitation	n.d.
5	CSUH TV	n.d.
5	CSUH History Exhibit	n.d.
5	Contra Costa Groundbreaking	n.d.
5, 6	Contra Costa Construction	1991-1992
6	Hayward Campus Housing Construction	n.d.
6	New Contra Costa Campus for Jim Banish	n.d.
6	Friends O' De Pioneer	n.d.
6	March to Fight...	n.d.
6	Do—	n.d.
6	Mass Comm Meet	n.d.
6	Faculty Portraits	n.d.
6	Honors	n.d.
6	Rec. Students	n.d.