

Leopold Hugo Postcard Collection, VM012

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Descriptive Summary

Title: Leopold Hugo Postcard Collection, VM012

Dates: c1907 to c1917

Collection Number: VM012

Creator/Collector: La Jolla Historical Society

Extent: 74 postcards

Repository: La Jolla Historical Society, La Jolla, California 92037

Abstract: The La Jolla Historical Society's Leopold Hugo Postcard Collection VM012 consists of 78 real photo postcards. All are printed on Cyko stock. Images include scenes from La Jolla's coastline and street scenes. It is believed that the images were taken between 1907 and 1917, when Hugo was a resident in La Jolla. Leopold Hugo was born on December 24, 1866 in Breslau, Germany (now Wroclaw, Poland). He immigrated to the United States in 1889, settling first in Texas before arriving in La Jolla in 1907, when he opened a dry goods store. By 1911, he was listed in the La Jolla telephone directory as a photographer. Hugo remained in La Jolla until 1917, when he moved to Pasadena, California and later to Pacific Grove, California and then Santa Cruz, California. Hugo and his wife then returned to La Jolla in 1929 and opened a photography studio. While his early works were straight photographs of his subjects, his later work reflected the influence of the Pictorialists. Leopold Hugo died September 7, 1933 in Belton Texas, while on a trip to visit his wife's family. He is interred in the North Belton Cemetery. See list of topics under "additional collection guides."

Language of Material: English

Access: The Collection is open for research

Publication Rights: The La Jolla Historical Society holds the copyright to any unpublished materials

Preferred Citation: Courtesy of the La Jolla Historical Society

Acquisition Information: VM012

Biography/Administrative History: The La Jolla Historical Society inspires and empowers the community to make La Jolla's diverse past a relevant part of contemporary life.

The La Jolla Historical Society's Collections encompass over 80 years of actively collecting archival material, books, maps, scrapbooks, ephemera, fine art, newspapers, street and land use files, business and personal documents and historic and archaeological artifacts. The Society boasts over 20,000 photographs, over 1000 postcards, 400-plus architectural drawings and approximately 200 oral history recordings.

Collecting was initiated by Howard Randolph and volunteers on the historical committee of the Library Association of La Jolla. The Collection began by gathering photographs and documentation in the late 1930s, which later became the nucleus of the La Jolla Historical Society's Collections. The Society was created in 1963.

Through many moves in location the Society continued collecting and expanding. Accumulated Collections took on its current construct in 2010 after the renovation of the La Jolla Historical Society's campus of structures in central La Jolla, which consists of the 1904 Wisteria Cottage and 1940s Balmer Annex used for exhibits and programming, and a 1909 cottage used for business and research offices. The late Ellen Browning Scripps' 1916 automobile garage was also renovated and now houses the Collection in a modern collections storage facility. Materials are housed in archival boxes, sleeves, envelopes and other archival-safe materials and are cared for according to standards and best practices of the museum profession. In 2016, the Society initiated new PastPerfect Museum Software to manage and catalog its Collections and in 2018 started using the Online Archive of California to upload searchable information from its Collections to enable improved public access. The Society will continue these processes and look forward to utilizing new opportunities to collect, preserve and share the history of La Jolla.

Scope and Content of Collection: The La Jolla Historical Society's Leopold Hugo Postcard Collection VM012 consists of 78 real photo postcards. All are printed on Cyko stock. Images include scenes from La Jolla's coastline and street scenes. It is believed that the images were taken between 1907 and 1917, when Hugo was a resident in La Jolla. See list of topics under "additional collection guides."

List of Topics:

La Jolla Caves
Divers at the La Jolla Cove
Bathers at La Jolla Cove
La Jolla Cove with cottages
Devil's Slide
Shoreline
Tyrolean Terrace
Green Dragon Camp and Tea Room
Bishop's School
Scripps Institution of Oceanography
La Jolla Line locomotive
Torrey Pines State Park
Scripps Park
St. James Episcopal Church
Residential areas
Ellen Browning Scripps home, South Moulton Villa
La Jolla Reading Room
Cave Store
Brockton Villa
Goldfish Point
Alligator Head
Children's Pool
Colonial Hotel / Inn
Cabrillo Hotel