

San Francisco Postcard Collection (SFP 21)  
San Francisco History Center, San Francisco Public Library

Postcard Subject List

Advertising  
Affiliated Colleges  
Air views [SEE: Views]  
Airplanes  
Airport

**ASSOCIATIONS.**

California Historical Society  
Columbia Park Boy's Club  
Elk's Club  
Islam Temple  
Marines Memorial  
Masonic Temple  
Olympic Club  
Saint Stephen's Aid Society  
San Francisco Alaska Club  
San Francisco Boys Club  
Scottish Rite Temple  
Y.M.C.A.  
Y.W.C.A.

Auditoriums

**BANKS.**

American Savings  
American Trust Co.  
Bank Exchange  
California  
Continental Building & Loan Association  
Crocker National  
First National  
French  
German Savings & Loan  
Hibernia  
Hibernia (Possibly Not in S.F.)  
Humboldt Savings  
Mechanics Savings Bank  
Mercantile Trust Co.  
Merchants Exchange  
Mission  
Mutual Savings Bank  
S.F. Federal Savings & Loan  
Savings Union Bank & Trust Co.

Union Trust Co.  
Savings Union & Union Trust Co.  
Wells Fargo  
Western National Bank

**BARS.**

Bradley's  
Club Deauville  
Red Garter  
Rickshaw Lounge

Baseball

**BAY.** [general]

City & Ferry Bldg. from Bay  
Tour Boats

**BIOGRAPHY.**

Ames, Fitzgerald  
"Black Bart"  
Boas, Roger  
Bufano, B.  
Christensen, Lew  
Cucaro  
Doda, Carol  
Ertola, J.  
Feinstein, Mayor  
Finn, Thos. F.  
Francois, Terry A.  
Hyde, Hallie  
Graham, Martha  
Greely, A.W. Major Gen.  
Hughes, Langston  
Huntington, Arabella  
Ishi  
"Jack"  
McCarthy, P.H.  
Mencken, H.L.  
Mendelsohn, Bob  
Morrison, Jack  
Muir, John  
O'Doul, Lefty  
Paderwski  
Rolph, James Jr.  
Serra, Fray Junipero  
Sisters of Perpetual Indulgence  
Spreckles, Alma de Bretteville  
Tetrazzini  
Taylor, William H. "Shotgun"  
Treacy, T.E.

Twain, Mark  
Von Stade Frederica

**BRIDGES.** [general] \*\*

**Bridges. Bay Bridge.**

Imaginary  
Under Construction  
With Yerba Buena & Treasure Islands  
With San Francisco  
From San Francisco  
From Yerba Buena  
From Bay

**Golden Gate.** [general]

From Bay  
From Marin  
Fort Point  
From Air

**BUILDINGS.**

American Savings  
Appraiser's  
Balboa  
Bethlehem  
Bridge Terminal  
California State  
California Masonic Memorial Temple  
Call  
Cannery  
Chronicle  
City Hall [SEE: Districts. Civic Center. City Hall]  
Cliff House (no. 1, original. 1858-1864)  
Cliff House (no. 2, 1864-1894)  
Cliff House (no. 3, 1895-1907)  
Cliff House (no. 4, 1907- )  
Cliff House. Fire 1907  
Coit Tower [SEE: Districts. Telegraph Hill. Coit Tower]  
Cow Palace  
Crocker  
Crown Zellerbach  
Davies Symphony Hall  
Downtown Bowl  
Downtown Center Garage  
Emporium  
Federal  
Flood  
450 Sutter  
Ghirardelli Square  
Grant

Hall of Justice (Old)  
Hall of Justice  
Head  
Hearst  
Hobart  
Hospitality House for Service Men  
Hospitals  
Howard Garage & Shop  
Hunter-Dulin  
International  
Kezar  
Kohl  
Library (Old Main)  
Lurline Baths  
McNutt-Kahn & Co.  
Mechanics Institute  
Merchant's Exchange  
Mills  
Mint (old)  
Mint (new)  
Monadnock  
NBC-KPO-KGO  
Newspaper Row  
New State Armory  
Old Homestead Bakery  
100 Mc Allister  
Pacific  
PG&E  
Pacific Telephone  
Pepsi-cola Center  
Phelan  
Postal Telegraph  
Post Office (7<sup>th</sup> Street)  
Prager's New Store  
Royal Insurance  
Russ  
San Francisco Art Institute\*\*  
Sequoias  
Shell  
Shreve  
Spreckels  
SPCA  
Southern Pacific (new)  
Stadiums  
Standard Oil  
Stonestown Shopping Center

Sutro Baths [See: Districts. Ocean Beach. Sutro Baths]  
Towne House  
Transamerica  
U.S. Custom  
University of California  
War Memorial Opera House (exterior)  
War Memorial Opera House (interior)  
Westbank & Phelan  
Wells Fargo

**BUSINESSES.**

American Distilling Company  
Andrews Diamond Palace  
Automobile Engineering Store  
Bowerman's  
Bruno's Salon De Beaute  
Cable Car Clothiers  
California Baking Co.  
California Fruit Canners Association  
California Notion & Toy Co.  
California Poppy Candies  
C.H. Baker  
Chevron  
Channel 7 News  
City Lights  
City of Paris [See Also: Streets. Van Ness]  
Dr. Scholl's  
Dutch Art Gallery  
Electrolux  
Emporium  
Frame Maker  
Ghirardelli  
George H. Croley Co. Inc – Croley's Poultry Condition Powder  
George Haas & Sons  
Goldberg, Bowen & Co.  
Gump's  
H. Liebes  
Henry Africa  
House of Prime Rib  
J.A. Folger & co.  
John Rapp & Son [See: Rainier]  
Joseph's  
Judy's Beauty Basket  
Kast's Shoes  
KFC-4047  
NBC-KPO-KGO  
Lennon's

Levi Strauss  
Louise Salinger School of Dress Design  
M.A. Gunst & Co.  
Mayflower  
Nash  
New Age Creations  
Orient Express  
Original Furs by Max  
Pacific Coast Rattan Co.  
PG&E  
Pioneer Automobile Co.  
Pioneer Brand Cocoanut  
Podesta & Baldocchi  
Puckett's College of Dancing  
Rainier  
Regal Service Stations  
Richard Hilkert  
Rusty Scupper  
Samuels Jewelers  
Save-Mor  
Sorensen Co.  
Studio 44  
Thomas Brodie  
Tommy's Joint  
Town Squire  
Tro Harper Gifts  
V.C. Morris  
Wells Fargo Bank  
White House  
Zobel's

**CABLE CARS.**

Old  
Prints, Drawings  
California  
Powell

**CHURCHES.**

Calvary  
Emanu-El  
First Baptist  
Glad Tidings Temple  
Grace Cathedral  
**Mission Dolores.** [general]  
Old Views  
Cemetery  
Interior  
Tinsel

Old First  
Old St. Mary's  
St. Boniface  
St. Francis  
St. Ignatius  
St. Mary's Cathedral. Van Ness Avenue  
St. Mary's Cathedral. Geary Blvd.  
St. Patrick  
St. Paulus Lutheran Church  
St. Peter and Paul's  
Trinity  
Miscellaneous

Chutes

Conventions

**DISTRICTS.** [general] \*\*

Aquatic Park  
Barbary Coast. Later, International Settlement.  
Buena Vista Heights  
Business

**Chinatown.** [general] \*\*

Buildings  
Interiors  
Parade of Tongs  
Parades, Dragon  
People  
Portsmouth Square [SEE ALSO: Parks. Portsmouth Square]  
Sing Chong  
Sing Fat  
Street Scenes  
Street Scenes Tinsel  
Temples  
Trade Center

**DISTRICTS.**

**Civic Center.** [general]

City Hall  
Pre 1906  
Civic Auditorium  
Library (SEE: Buildings)  
War Memorial Opera House (SEE: Buildings)

Financial  
Fisherman's Wharf  
Haight Ashbury  
Hunters Point  
Hyde Street Pier  
Ingleside  
Japan Town

Land's End  
Marina  
Nob Hill  
Noe Valley  
North Beach  
**Ocean Beach.** [general]  
View From Cliff House  
View From Sutro Heights  
Olympic Club's Annual New Year's Swim  
Seal Rocks  
Sky Tram  
Sutro Baths  
Sutro Heights (See: Parks. Sutro Heights)

Presidio  
Presidio. Fort Point.  
Presidio Terrace  
Produce Market  
Rincon Hill  
Russian Hill  
Saint Francis Wood  
Telegraph Hill. Coit Tower  
Twin Peaks  
Waterfront

Exhibitions

**EARTHQUAKES. 1906.**

Banks  
Buildings  
Businesses  
Cartoons  
Chinatown  
Churches  
City Hall  
Clubs & Halls  
Court Houses  
Department Stores  
Districts  
Ferry Building  
**Fire.**  
General Views  
Bay (from)  
Buildings  
Civic Center  
Jefferson Square  
Lafayette Square  
Market Street  
Market & 14<sup>th</sup> Street

Mission Street  
Russian Hill (from)  
Telegraph Hill (from)  
Van Ness  
General Views \*\*  
Golden Gate Park  
Hall of Justice  
**Hotels.** Misc.  
    Fairmont  
    Palace Hotel  
    St. Francis  
    Valencia Street Hotel  
Mint  
Miscellaneous  
Monuments  
Nob Hill  
North Beach  
Post Office  
Reconstruction  
**Refugees.** 1906.  
    **Bread Lines.** [general]  
        St. Mary's Cathedral  
        Jackson & Laguna  
    Cooking on the Street  
    Fleeing  
**Refugees. 1906.**  
    **Camping.** [General]  
        Duboce Park  
        Fort Mason  
        Golden Gate Park  
        Jefferson Square  
        North Beach  
        Presidio  
        Thirteenth Avenue  
    Shacks  
Residences  
Restaurants  
Retail District  
Street Cars  
Street Fissures  
**Streets.**  
    Bush  
    California  
    Ellis Street  
    Geary Street  
    Golden Gate

Grant Avenue  
Howard Street  
Kearney Street  
Mc Allister Street  
**Market Street.** [general]  
    At Ellis  
    At Fifth Street  
    At Fourth Street  
    At Ferry  
    At Grant Avenue  
    At Kearny Street  
    At Mason Street  
    At Powell Street  
    At Powell. Dynamiting  
    At Sansome Street  
    At Seventeenth  
    At Sixth Street & Taylor  
    At Third  
    At Valencia Street  
Mission Street  
Montgomery Street  
O'Farrell Street  
Powell  
Sacramento Street  
Sutter Street  
Taylor Street  
Van Ness Avenue  
South of Market

Theaters

Union Square

Workers

Earthquakes. 1989

**FAIRS. G.G.I.E.** [general] \*\*

Arch of Triumph

Art\*\*

Business

Cake

California Buildings

Chinese Village

County Buildings

Court of Flowers

Court of Hemispheres

Court of the Moon

Court of Pacifica

Court of Reflections

Court of the Seven Seas

Electricity and Communication Building  
Elephant Tower  
Federal Building  
Foreign Buildings  
Hall of the Western States  
Midget Village  
Oriental East Towers  
Pacific House  
“Pacifica”  
Palace of Homes & Gardens  
Portals of the Pacific  
Temple Compound  
Temple of Religion  
Tower of the Sun  
Vacationland Building  
Views

**Night Scenes.**

California Buildings  
Court of Flowers  
Court of the Moon  
Court of Pacifica  
Court of Reflections  
Court of Seven Seas  
Oriental Tower  
Portals of the Pacific  
South Towers  
Temple Compound  
Tower of the Sun  
Views

**FAIRS P.P.I.E.**

Admissions  
Advertising for Fair  
Art Works  
Avenues  
Birdseye Views  
Buildings (misc.)  
California Counties  
Court of Abundance (day)  
Court of Abundance (night)  
Court of Flowers (day)  
Court of Flowers (night)  
Court of Forestry  
Court of the Four Seasons (day)  
Court of the Four Seasons (night)  
Court of Honor  
Court of Palms (day)

Court of Palms (night)  
Court of the Sun and Stars  
Court of the Universe (night)  
Court of the Universe (day)  
Esplanade  
Festival Hall (day)  
Festival Hall (night)  
Festive Court  
Foreign Buildings  
General Views \*\*  
General Views (day)  
General Views (night)  
Groundbreaking  
Liberty Bell  
Palace of Agriculture  
Palace of Education  
Palace of Fine Arts (day)  
Palace of Fine Arts (night)  
Palace of Food Products  
Palace of Horticulture (day)  
Palace of Horticulture (night)  
Italian Towers  
Palace of Liberal Arts (day)  
Palace of Liberal Arts (night)  
Palace of Machinery (day)  
Palace of Machinery (night)  
Palace of Manufacturers  
Palace of Mines  
Palace of Transportation  
Palace of Varied Industries  
Shovel  
South Gardens (day)  
South Gardens (night)  
State Buildings  
Tower of Jewels (night)  
Tower of Jewels (day)  
Yacht Harbor (day)  
Yacht Harbor (night)  
The Zone (day)  
The Zone (night)  
**FERRIES.** [general]  
Ferry Building  
Ferry Building. First  
Key Rout Terminal, Berkeley\Oakland  
Golden Gate  
Festivals

Diamond Jubilee \*\*

Portola Festival

Fire Boat

Fire Department

Fleishhacker Pool

Fleishhacker Zoo \*\*

Flower Stands

Fog

Fort Mason

Fort Miley

Fort Point

Freeways

Golden Gate (Pre-Bridge)

Greetings From...

Hippies

Historical

**HOSPITALS.**

Saint Luke's

Southern Pacific

Veterans

**HOTELS.**

ACME

Argonaut

Arlington

Baltimore

Beck's Motor Lodge

Bel Aire Motel

Bellevue

California

Californian

Canterbury

Caravan Motor Lodge

Cartwright

Chancellor

Clift

Continental Lodge

Coronet

Crest

Drake-Wiltchire

El Cortez Hotel

Empire

Francisco Civic Center Motel

Fairmont

Fairmont (Interiors)

Gaylord

Golden State

Golden West  
Granada  
Grand  
Hamlin  
Handlery Motor Inn  
Hilton  
Holiday Lodge  
Huntington  
Hyatt Regency  
Inn at the Opera  
International  
Jack Tar  
Jefferson  
Keystone  
Lanai Motel  
Lankershim  
Manx  
Mark Hopkins  
Maurice  
Mission Auto Court  
New Fielding  
Nob Hill Motel  
Normandie  
Ocean Park Motor Court  
Olympic  
Oxford  
Palace (First)  
Palace (First Interiors)  
Palace (New)  
Palace  
Pickwick  
Plaza  
Powell  
Ramada Inn  
Ramona  
Rancho Lombard Motel  
Red Coach  
Roberts-at-the-beach Motel  
Saint Francis – Two Wings  
Saint Francis – Three Wings  
Saint Francis – Four Wings  
Saint Francis – Four Wings (artist's concept)  
Saint Francis (interiors)  
Saint Francis Tower  
Saint James  
Seal Rock Inn

**HOTELS.**

Senator  
Sequois, The  
S. F. Motel  
Shaw  
Sir Francis Drake  
Somerton  
Stanford  
State  
Stewart  
Sutter  
Terminal  
Travelodge  
Turpin  
Union Square  
Van Ness Motel  
Victoria  
Villa Roma Motor  
Von Dorn  
Washington  
Wharf Motel  
Whitcomb  
Willard  
William Taylor Hotel  
Y.M.C.A.  
York

Humorous

**ISLANDS.**

Alcatraz  
Angel  
Treasure Island \*\*  
Yerba Buena (Goat)

Landmarks \*\*

**LIGHTHOUSE.**

Mile Rock  
Lighting  
Maps

**MONUMENTS.** [general]

Asawa Fountain  
California Volunteers  
Coit Tower [SEE: Districts. Telegraph Hill. Coit Tower]  
Dewey  
Donahue  
Easter Sunrise Service Cross  
Embarcadero Plaza Fountain  
Lick

Lotta's Fountain  
Native Son's  
St. Francis of Assisi  
Stevenson, R.L.

Murals

**NIGHTCLUBS.**

Carol Doda's  
Condor  
Galaxie

Palace of Fine Arts (See also: Fairs. P.P.I.E)

Palace of the Legion of Honor

**PARKS.**

Aquatic

Maritime Museum

Buena Vista

**Golden Gate.** [general] \*\*

Academy of Sciences

Exhibits

Alvord Lake

Arboretum

Aviary

Beach Chalet

Buffalo

Cactus Garden

Chain of Lakes

Children's Playground

Conservatory

Deer

De Young Museum

Donkeys

Drake Monument (See Also: Prayer Book Cross)

Elks

Gjoa

Hall of Flowers

Huntington Falls

Life Saving Station

Lloyd Lake (See Also: Portals of the Past)

Log Cabin

Miscellaneous

Miscellaneous Lakes

Monuments (See: Conservatory for Rodan's Thinker)

Museum

Music Stand

Park Lodge

Portals of the Past

Prayer Book Cross (See Also: Drake Monument)

Rhododendrons  
Roadways  
Rock Quarry  
Sports & Games  
Spreckels Lake  
Steinhart Aquarium  
Stowe Lake, Strawberry Hill  
Sun Dial  
Tea Garden  
Windmills

Jefferson  
Land's End  
Land's End Air Views  
Maritime  
Mt. Davidson  
Portsmouth Square (See Also: Chinatown. Portsmouth Square)  
Stern Grove  
Sutro Heights \*\*  
Union Square (old)  
Union Square (new)  
Woodward's Gardens

Pier 39

Politics \*\*

**RESIDENCES.**

Alamo Square  
Octagon House  
Spreckels Mansion  
Whittier Mansion

**RESTAURANTS.**

A. Sabella's  
Alexis' atop Nob Hill  
Alioto's  
Bacchini's (formerly Rocca's)  
Bardelli's  
Ben Johnson  
Benihana of Tokyo  
Bernstein's  
Bismark Café  
Blue Fox  
Bonini's Barn  
Breaker's Café  
Café Crest  
Canlis'  
Casa Bigin  
Castagnola Bros  
Chinese Restaurant

Cliff Chalet  
Clift Hotel  
Clinton Cafeteria  
Club Deauville  
Club Moderne  
Coppa's  
Del Mar  
Dibbles  
Di Maggio's  
Doros  
Exposition Fish Grotto  
Fisherman's Grotto  
Four Seas  
Franciscan  
Golden Pavilion  
Golden Pheasant  
Harris'  
Heidelberg Inn  
Hippo  
Hof-Brau  
Hot House  
House of Prime Rib  
India House  
Jack's  
John's Grill  
Julius Castle  
Kahn's  
Lefty O'Doul's  
Lehr's Greenhouse  
Leopard Café  
Little Joe's  
L'Odeon  
Lotta's Fountain  
Louvre  
Manger  
Marina Chuck Wagon  
Mere Duquesne, La  
Merry-Go-Round  
Moars  
Mocca  
New Joes  
Odeon Café  
Omar Khayyam's  
On the Main Stem  
Original Joe's  
Oyster Loaf

Paoli's  
Papagayo Room  
Paris  
Pastene's  
Place Pigalle  
Portola Louvre  
Pup  
Rathskeller  
Rickey's  
Riviera  
Roberts-at-the-Beach  
Rocca's (See: Bacchini's)  
Round House  
Saint Moritz  
Sausage Factory  
Sears Fine Food  
Schroeder's Café  
The Shadows [oversized]  
Skipper Kent's  
Starlight Room [SEE: Hotels. Sir Frances]  
Suehiro  
Sunset  
Tao Tao  
Techau Tavern  
Topsy's Roost  
Townsend's  
Trader Vic's  
Le Trianon  
Tuttobene  
United Air Lines  
Vanessi's  
Veneto  
Victoria Station  
Vista Del Mar  
San Francisco (general)  
Sand Dunes  
Seal Rocks (See Also: Districts. Ocean Beach)  
Schools  
Ships  
Stadiums  
**STREETS.**  
Broadway  
Bush  
California  
Castro  
Clement

Fillmore  
Golden Gate  
Grant  
Hayes  
Hyde  
Kearny  
Lombard  
Market [general]  
Market at Battery  
Market near Castro  
Market at Ellis  
Market at Geary  
Market at Grant  
Market at Kearny  
Market at Montgomery  
Market at New Montgomery  
Market at O'Farrell  
Market at Post  
Market at Powell  
Market at Sansome  
Market at Second  
Market at Sixth  
Market at Stockton  
Market at Third  
Market from Call Building  
Market, Lower  
Market from Twin Peaks  
Market Miscellaneous  
Mission Street  
Mission at Third  
Montgomery  
Ocean  
O'Farrell  
Pine  
Post  
Powell  
Presidio Terrace  
Sansome  
Turk  
Van Ness

**THEATERS.**  
Fox  
Orpheum

Topless  
Transportation  
University of California Hospitals Auxiliary

University of San Francisco

**VIEWS.** [general] \*\*

- Air views
- Early Days
- Fisherman 's Wharf
- From East Bay
- From Marin Headlands
- From Sausalito
- From Skyway
- From Tiburon
- From Twin Peaks
- Market Street
- Panoramas
- Searchlights
- Topographical

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