

**Container List to the Marcus Hernandez (Mister Marcus) collection,  
1933-2009 (#2011-03)**

**Scope and Content of Collection**

The Marcus Hernandez (Mister Marcus) collection documents San Francisco-based columnist, photographer, and leather-advocate Marcus Hernandez, from 1933 to 2009. The collection is arranged in two series: photographic and AV materials, and non-photographic and AV materials.

The first series, photographic and AV materials, makes up the bulk of the collection and includes prints, negatives, slides, floppy discs/compact discs, and VHS tapes documenting Hernandez's involvement in the leather community and bar scene, especially in and around San Francisco during the late 1980s up through the 2000s. This series includes images from Bare Chest Calendar contests, Drummer Contests, Eagle Bar photographs, Leather Contests, as well as loose and various photographs from around 1986–2007. Additionally, this series includes early photographs of Hernandez, from his childhood in the 1930s through his time serving in the US military in the early 1950s and up into his early years living in San Francisco in the 1970s. The majority of the photographic materials are stored in archival cartons. Each carton is divided into two layers, starting from the earliest materials on the lower level and later materials on the top level. The photographs are mostly in print size envelopes, as originally received from the developer. Each envelope contains both photographs and negatives. Most cartons contain only photos and negatives, while cartons 13 and 15 also contain backup CDs and floppy disks. Most cartons contain only prints from one subject area but some may contain photos from more than one subject. Contents are arranged alphabetically by format then subject.

The second series is non-photographic and AV materials. It includes: contest materials (primarily leather contests for which Hernandez was frequently a judge); memorabilia such as awards, contest programs, buttons, and books; personal papers including correspondence, ephemera and keepsakes, notebooks and schedules, and creative writing; professional papers, such as Bay Area Reporter columns and newspaper clippings authored by Mister Marcus; and textiles and apparel which include hats, watches, leather vests, and other related personal artifacts. This series has been arranged alphabetically by material type then subject. Many of the folders in carton 26 as well as Carton 27, Folder 14 contain restricted materials; mailing lists and other records holding the names, addresses, and/or phone numbers of individuals will be restricted until 2030.

**Series 1: Photographic and AV materials, 1933-2009.**

**Physical Description:** Carton 1-25; Box 1, Folder 1-8; Oversize Box 1-2

### ***Compact Discs***

Carton 15 CDs, 2000 Sep. – 2003 Mar.  
Carton 13 CDs, 2002-2006

### ***Floppy Discs***

Carton 13 PC Floppy disc, 1999

### ***Photographs***

Carton 1 Bare Chest, 1988-1999  
Carton 2 Bare Chest, 1989-1994  
Carton 3 Drummer Contest, 1988-2001  
Carton 4 Drummer Contest, 1989-2001  
Carton 5 Eagle Bar, 1988-1996  
Carton 6 Eagle Bar, 1989-1993  
Box 1, Folder 1 Early Photographs – Bars, ca. 1971-1977  
Box 1, Folder 2 Early Photographs – Family, Harvey Milk photos, 1951-1987  
Box 1, Folder 3 Early Photographs – Marcus Hernandez (Mister Marcus) childhood and military, 1933-1952  
Box 1, Folder 4-5 Early Photographs – Marcus, friends, events, 1971-1983 (folder 1 of 2)  
Box 1, Folder 6 Early Photographs – Official photos of U.S. Government figures and facilities (City Government, NASA, Dept. of Defense), 1963-1971  
Box 1, Folder 7 Early Photographs – OZ party (Operation Concern benefit), 1975  
Box 1, Folder 8 Early Photographs – Travels and events, ca. 1970-1983  
Carton 6 Leather Contests, 1989  
Carton 7-8 Leather Contests, 1992-1993, 1994 Mar.  
Carton 21 Leather Contests, 1993  
Carton 9 Leather Contests, 1993-1997, 2001-2002  
Carton 10 Leather Contests, 1994-1995  
Carton 11 Leather Contests, 1996- 1999 Jul.  
Carton 12 Leather Contests, 1999-2001  
Carton 13 Leather Contests, 2002-2006  
Carton 14 Leather Contests, 2003-2004  
Carton 15 Various/Unsorted, 1986-1987  
Carton 16 Various/Unsorted, 1988-1991  
Carton 6 Various/Unsorted, 1989  
Carton 17 Various/Unsorted, 1991-1992, 1997  
Carton 18 Various/Unsorted, 1992-1994  
Carton 19 Various/Unsorted, 1994- Sep. 1996  
Carton 20 Various/Unsorted, 1996-1999



Carton 26, Folder 18	Mr. Chicago Leather, 2007
Carton 26, Folder 19	Mr. Midwest Leather, 2007
Carton 26, Folder 20	Ms. And Mr. World Leather – Press materials, 2006

***Memorabilia***

Carton 27, Folder 1	Award certificate, 1974-2006
Carton 28; Oversize Box 3-8	Awards, plaques, certificates, 1980-2008
Carton 27, Folder 2-3	Books (not authored by Marcus), ca. 1998-2000
Oversize Box 9	Buttons, tags, and other memorabilia, 1991-2008
Carton 26, Folder 21-24	Programs – various contests and events, 1975-2009
Oversize Box 10	Programs – various contests and events, 1988-2009

***Personal papers***

Carton 27, Folder 4	Correspondence – email mainly, 2002
Carton 27, Folder 5	Correspondence – general cards, 1973-1995
Carton 27, Folder 6	Correspondence – Get Well cards, 1998
Carton 27, Folder 7-8	Correspondence – Holiday cards, 1990
Carton 27, Folder 9	Correspondence – Holiday cards and invitations, 1989-2005
Carton 27, Folder 10	Correspondence – “The Marvin Affair” (personal correspondence with Marvin Wayrynew), 1979-1987
Carton 27, Folder 11-12	Correspondence – Thank you cards, 1989-ca.2004
Carton 27, Folder 13	Correspondence – Telegrams to Marcus (Emperor Marcus), 1972-1973
Carton 27, Folder 14	Correspondence – Various, 1991-2009
Carton 27, Folder 15	Ephemera and Keepsakes, 1953-2006
Carton 27, Folder 16	Invitations, ephemera, and various documents, 1982-1995
Oversize Box 11	Notebooks (3) – Marcus clippings, 1982-1984
Oversize Box 12	Schedule books and calendars (includes leather and Bare Chest), 1985-2009
Carton 27, Folder 17	Scrapbook for Bob (Robert) Kerns, 1973-1978
Carton 27, Folder 18	Poems and other writings, undated
Oversize Box 8	Posters, 1978-2007

***Professional papers***

Box 2	Columns by Mister Marcus, 2005, 2007-2009
Box 3, Folder 1-2	Newspaper clippings, “Southern Scandals” by Mister Marcus, 1981
Box 3, Folder 3-4	Newspaper clippings, “Southern Scandals” and other articles by Mister Marcus, 1979-1980

Box 3, Folder 5

Newspaper clippings, various articles by Mister Marcus, 1998

*Textiles and apparel*

Oversize Box 13

Hats [2], leather belt, jacket, wrist watches [5], patch, undated

Carton 29

Leather vests [3], jacket, sweatshirt, undated