
Finding aid of the Finding aid of the San Francisco AIDS Foundation (SFAF) Records

Processed by Sara Chabino-Lott; machine-readable finding aid created by Rebekah Kim

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Collection number: 2006-03

Gay, Lesbian, Bisexual, Transgender Historical Society
San Francisco, California

Processed by:

Sara Chabino-Lott

Date Completed:

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Encoded by:

Rebekah Kim

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Descriptive Summary

Title: San Francisco AIDS Foundation (SFAF) Records

Dates: 1983-2006

Bulk Dates: 1989-2005

Collection number: 2006-03

Creator: San Francisco AIDS Foundation

Collection Size: 6 record cartons, 2 manuscript boxes, 2 medium boxes, 1 over sized box, and 1 jumbo box 13.42 linear feet

Contributing Institution: Gay Lesbian Bisexual Transgender Historical Society

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Abstract: This collection contains records documenting the activities of the San Francisco AIDS Foundation (SFAF) from 1983 through 2006. The bulk of the collection is from 1989-2005. The collection has a particular emphasis on SFAF's public policy and advocacy work at the local, state and federal levels. The collection includes correspondence, photographs, news releases, newsletters, and posters.

Physical location: Stored at the Archives of the Gay, Lesbian, Bisexual, Transgender Historical Society in San Francisco, California.

Languages: Languages represented in the collection: English

Access

Collection open for research.

Publication Rights

Copyright to unpublished manuscript materials has been transferred to the Gay, Lesbian, Bisexual, Transgender Historical Society.

Preferred Citation

[Identification of item], [Name of Series], San Francisco AIDS Foundation Records, 2006-03, The Gay, Lesbian, Bisexual, Transgender Historical Society.

Acquisition Information

Donated to the Library by Mark Cloutier, Executive Director of SFAF in March of 2006.

Organizational History

The San Francisco AIDS Foundation is one of the largest and oldest community-based AIDS service organizations in the United States. The mission of the Foundation is to end the AIDS pandemic and the human suffering caused by HIV. The Foundation is a major resource center that educates the public about how to prevent the transmission of HIV, helps individuals make informed choices about AIDS-related concerns and protects the human rights of those affected by HIV. The Foundation provides necessary client services for residents of San Francisco who are affected by HIV, and assists other

organizations achieve related goals.

In April 1982, a group of GLBT community leaders, activists and physicians, including Marcus Conant, M.D. and Cleve Jones, founded the Kaposi's Sarcoma Research and Education Foundation (KS Foundation). Their goal was to educate the public about the new illness that was reaching epidemic proportions in the gay community and causing fear among gay men. Initially, the KS Foundation was a volunteer-operated, single telephone information and referral hotline located in a tiny back room at 520 Castro Street. By the fall of 1982 it had moved into a small suite at 512 Castro and was becoming nationally recognized for its up-to-date information about AIDS. The KS Foundation obtained its first contracts for educational services with the San Francisco Department of Public Health and the state of California in late 1982 and early 1983. In 1983, the KS Foundation produced its first educational materials and held many community forums.

As its reputation grew, an attempt was made to expand the local KS Foundation into a national organization. It was reorganized as the AIDS/KS Foundation, Inc., with Phil Conway as National Director. Chapters formed in Sacramento, Los Angeles and San Francisco. Rick Crane served as Director of the San Francisco branch. When the national organization faltered, the three California chapters split off. The San Francisco office, which expanded to 8 paid staff and moved to larger offices on 10th street in October of 1983, served 1,500 individuals and answered nearly 6,500 calls in 1983.

That same year, a holiday food drive generated a new service, a food bank for people with AIDS (PWAs). Cary Norsworthy became the Food Bank's first coordinator. A year later, Norsworthy and the Foundation's food bank organized a Thanksgiving Dinner for PWAs at the Valencia Rose, a gay-owned cabaret. This became an annual event. In 1990, the Foundation partnered with Project Open Hand to deliver food to people with AIDS. After a year of joint operation, in July 1991, Project Open Hand assumed sole administration of the AIDS Food Bank.

The Foundation's Client Services Department was also founded in 1983. The Department provides health counseling, support groups, housing, client advocacy and referrals to people with HIV/AIDS. Specially focused services exist, or have existed, for women, people of color and non-English speakers. Steve Pratt, the first head of Client Services, started in 1983 and left the next year. Tristano Palermينو succeeded him, serving from 1984 to 1986. In 1984, the Department served over 500 people; by the next year, its clientele had tripled. Hank Tavera headed Client Services from 1986 through 1989. He also served as co-chair of the Third World AIDS Advisory Task Force during much of this same period. Michael Lee replaced Tavera as Client Services Director in 1990, and Catherine Maier was coordinator of Women's Services during the late 1980s and early 1990s.

In early 1984, the AIDS/KS Foundation became the San Francisco AIDS Foundation and Jim Ferrels replaced Crane as director. That same year, the Foundation's Education Department produced its first training video and safe sex poster and launched its initial media campaign on AIDS awareness and prevention. The first head of the Foundation's Education Department was Mitch Bart. Lyn Paleo replaced Bart and headed the department for a few years, along with long-time staff member, Chuck Frutchey. In the early days of the Foundation, Paleo ran the state-funded Northern California Program (often referred to as NorCal). Starting in 1984, she and her staff traveled throughout the region to give workshops and encourage the development of AIDS services at the local level. As more local agencies opened, the need for the regional outreach diminished, and the NorCal project ended in 1987. Paleo left the Foundation around 1988, and Frutchey was named Director of Education, a position he retained until his retirement in 1994. Among all his other duties, Frutchey served as the unofficial historian of the Foundation. He repeatedly rescued and protected Foundation materials; it is because of his diligence that many of the records in this collection have survived.

In 1985, the growing Foundation moved to more spacious offices at 333 Valencia Street. That same year, Jim Ferrels resigned, and Tim Wolfred replaced him as executive director. Wolfred managed the Foundation for five years, and the agency and its programs grew rapidly. In 1987, needing more space, the Foundation's administrative offices moved again, to 25 Van Ness Avenue. In 1988, as the epidemic began to spread at an alarming rate amongst people of color and women, the Foundation responded by developing the Bilingual Multicultural Program and the Women's Services Program. These programs offered case management, benefits counseling and support groups, among other services.

In 1989, a funding crisis resulted in extensive cutbacks in staff and programs. After guiding the Foundation through this difficult financial period, Wolfred stepped down as executive director that same year. Pat Christen, who began as an assistant in the education department and later moved up to Director of Public Policy, became the Foundation's fourth executive director. In 1990 all the Foundation's programs were moved from Valencia Street to the Van Ness Avenue location in order to consolidate services. The organization moved several more times in the Nineties to accommodate its growth and increase its efficiency. By late 1995, the entire agency had relocated to 10 U.N. Plaza.

In 1994, the Foundation began its collaborations with the UC-San Francisco's AIDS Health Project and Shanti and started the Housing Subsidy Program, which provided rental assistance to PWAs in the expensive San Francisco rental market. 1996 was a busy year for the Foundation. The Treatment Education and Advocacy Department fought for fast-track approval and price reductions of new HIV treatments; the Foundation's HIV Prevention Project, the largest needle exchange program in

the country, exchanged 2,000 needles; and Foundation outreach workers distributed more than 600,000 condoms through community outreach.

In 1997, the Foundation started several new campaigns and services, including an HIV prevention/harm reduction program for hundreds of homeless youth and one-on-one consultations regarding treatment regimens. The latter included social programs for women and forums on how to manage complex new HIV treatment regimens. A year later, the organization created a HIV Services and Treatment Support Department and developed a new prevention program called "Gay Life," which took a holistic approach to prevention. This was the first program of its kind in the nation. The Foundation also moved to a new location on Market Street and consolidated all of its programs and services.

In 2001, in an attempt to address the needs of the nearly 40 million people living with HIV worldwide, the Foundation created an organization to address the global pandemic, the Pangaea Global AIDS Foundation. Over the next few years, the Pangaea Foundation would collaborate with the William J. Clinton Foundation and several African governments to expand access and treatment to care for people with HIV. In 2002, the San Francisco AIDS Foundation was forced to lay off staff to try to close a 2.5 million budget gap. Despite these financial struggles, the Foundation staff ensured that client services remained operational.

In 2004, Executive Director Pat Christen resigned after 18 years of leadership. A year later, Mark Cloutier became the Foundation's fifth executive director. In 2006, in response to the rising use of crystal meth, the Foundation implemented another innovative harm reduction program, the peer-based Speed Project.

The Foundation continues to educate the public about HIV/AIDS. It has used three main strategies to promote education. The first, the AIDS Hotline, was a de facto operation from the day the telephone was connected in the Castro office in 1983. Over the years, its services have been used by hundreds of thousands of callers (in 1992 alone, the hotline answered over 100,000 calls, a remarkable feat for a completely volunteer-staffed service). In addition to English, the hotline offers services in Spanish and Tagalog.

The second strategy employed by the Education Department is community outreach through forums, workshops and other events. The third strategy uses individual educational campaigns that highlight a particular message or target a specific group. In addition to targeting specific groups, such as intravenous drug users, young gay men or African American women, the Foundation also uses educational and media campaigns designed to dispel the myth that AIDS only strikes white gay men.

The Foundation's educational outreach materials have included safe sex posters, pamphlets, videotapes and a coloring book. The Education Department has also sponsored two publications. The first, Bulletin of Experimental Treatments for AIDS (BETA), a technical journal focused on AIDS treatments, premiered in 1988. As of 2006, BETA was still an important source of information on new treatments and therapies for HIV disease. The second publication, Positive News, a general educational newsletter, debuted in English, Spanish, Filipino (Tagalog) and Chinese in 1991.

Other important offices at the Foundation include Media Services and Public Policy. The former was eventually subsumed under the latter, which serves as the advocacy arm of the Foundation. It performs research and development for the local, state, and federal government and private sectors, lobbies legislative bodies, fights discrimination against HIV positive people, holds forums, issues press releases and responds to media requests.

This organizational history was largely taken from two sources: the Finding Aid to the San Francisco AIDS Foundation (SFAF) Records, 1982-1995, MSS 94-60 at the University of California, San Francisco, and "25 Years of an Epidemic: Milestones in the Battle Against Aids," accessed through the Online Archive of California and the San Francisco AIDS Foundation's website, August 18, 2007.

Scope and Content of Collection

This collection contains material documenting the activities of SFAF from 1983-2006. The majority of the records in the collection document the work of SFAF as an advocate for people with HIV/AIDS. Types of materials in the collection include correspondence, news releases, event programs, clippings, newsletters, research reports, and photographs.

The second largest bulk of material in the collection is related to advocacy. Material includes records related to efforts to establish a sanctioned needle exchange program in San Francisco, as well as a large group of position statement letters to politicians stating SFAF's support or opposition to proposed legislation on a wide range of HIV-related issues. Also documented are SFAF efforts to provide national and local reporters with expert information about HIV-related issues through their Media Relations department.

A large portion of the collection is made up of newsletters created by most of the major departments of SFAF, including an all staff newsletter. However, most of the newsletters in this collection are incomplete runs. Since publication of the smaller newsletters was sometimes irregular, it is unclear when some might have actually started or stopped. The largest part of the collection is comprised of published and unpublished monographs created by most of the major departments of SFAF. Also included are research papers written by individuals outside of SFAF. Particular monographs of interest are early SFAF

brochures.

Material related to SFAF's Education Department is relatively small. However, SFAF's goal to reach at risk groups and its use of focus groups to refine campaigns is documented. There are also images from some campaigns. Material related to the administration of SFAF is also relatively small, but the collection does include some financial records and a small amount of correspondence from early executive directors, including Rick Crane.

The collection includes a large number of photographs taken by young gay and bisexual men in San Francisco in 1995 for a publication called *sumt'n ta say/behind our backs*. Most of the photographers are identified, although their subjects are not. All photographs submitted, not just those used in the final publication, are in the collection. There are also photographs from ad campaigns and other events. The collection includes all of the negatives to the *sumt'n ta say/behind our backs* photographs. One item of note is a set of negatives from a Rubber Men event in the 1980s. The collection includes slides and posters that have not been identified.

Arrangement

This collection is arranged in 10 series:

- Series 1. Advocacy
- Series 2. Media Relations
- Series 3. Newsletters
- Series 4. Monographs
- Series 5. Education
- Series 6. Administration
- Series 7. Photographs
- Series 8. Negatives
- Series 9. Slides
- Series 10. Posters
- Series 11. Miscellaneous

Unless otherwise noted in the series and subseries descriptions, the arrangement of the collection was imposed during processing. Dates are inclusive.

Indexing Terms

San Francisco AIDS Foundation
AIDS (Disease) Prevention
AIDS (Disease) California San Francisco
AIDS (Disease) Government policy United States
Community Foundations

Related Material

Shanti Records, 2006-06, Gay, Lesbian, Bisexual, Transgender Historical Society, San Francisco, California
San Francisco AIDS Foundation (SFAF) Records, MSS 94-60, UCSF Library and Center for Knowledge Management, Archives and Special Collections, University of California, San Francisco

Series 1 Advocacy 1987-2001

Physical Description: 62 folders

Series Description

This series documents SFAF's advocacy efforts at all levels of government to influence change in HIV-related public policy. Types of material in this series include proposed legislation, research reports, correspondence and conference manuals.

Subseries 1.1, Needle Exchange Program 1989-1999**Series Description**

This subseries contains records related to early efforts to develop, design and help implement needle exchange as part of a community-based, comprehensive program of HIV prevention for intravenous drug users. The bulk of the records were created by the Needle Exchange Community Task Force (NECTF), which began meeting in March of 1989. Ken Jones (policy and communications associate, 1989-1990-?) was the representative from SFAF on the NECTF. Folders 3-9 of this subseries were maintained by Jones and provide a wealth of information on the earliest efforts to establish a sanctioned needle exchange program in San Francisco. These folders have been left in their original order. Equally represented throughout this subseries is SFAF's involvement in revising needle exchange legislation at the local, state and federal levels. Included in this subseries are records created by and about Prevention Point, San Francisco's unsanctioned needle exchange program. These include invitations to "The Golden Bleachies," a benefit for Prevention Point, and a copy of the keynote speech given by Senator Diane Watson. In 1993 SFAF began its HIV Prevention Project providing street-based needle exchange services to injection drug users as a method of combating the spread of HIV infection, and staffed by volunteers from Prevention Point. This subseries also contains a large amount of research prepared by an outside group on federal needle exchange issues, a large amount of information on needle exchange programs outside of San Francisco, NECTF meeting minutes, and proposed legislation. One item of note is a copy of Mayor Art Agnos's "Mayor's HIV Task Force on Clean Needle Exchange" with letters of endorsement, from 1989. This subseries is arranged chronologically.

Box 1: 1 - 7
 Box 1: 8 - 9
 Box 1: 10
 Box 1: 11 - 12
 Box 1: 13
 Box 1: 14
 Box 1: 15
 Box 1: 16
 Box 1: 17 - 18
 Box 1: 19
 Box 1: 20
 Box 1: 21 - 27
 Box 1: 28

"Needle Exchange Community Task Force" 1989-1990**Assembly Bill 2525 and Senate Bill 1418 1989-1992****Miscellaneous needle exchange documents 1989-1992****"Policy and program development" (binder) 1989****"Needle Exchange Community Task Force, subcommittees" 1989****Needle exchange editorial campaign 1990-1992****Other needle exchange programs, research circa 1990****California law re needle/syringe exchange 1991****Assembly Bill 2525 and Senate Bill 1418 1992****Assembly Bill 2525 and Senate Bill 1418, supporters 1992****Senate Bill 885 1997****Research prepared for SFAF by the Sheridan Group 1997****Assembly Bill 136 information packet 1999**

Subseries 1.2 Position Statements 1990-2001**Series Description**

This subseries documents SFAF's local, state, and federal public policy initiatives. It is evidence of SFAF's advocacy efforts to secure funding for HIV care, treatment, housing, prevention and research programs, broadened access to medical care, and to protecting the rights of people living with HIV. This subseries primarily contains letters in support or opposition to legislative issues. Included are letters to senators, assembly members, organizations, boards of trustees, governors of California, and Presidents of the United States. Also included are news releases and other correspondence related to the issues and some background material, such as research reports and newspaper clippings. This subseries is arranged alphabetically by topic. Topics were imposed during processing.

Box 1: 29
 Box 1: 30
 Box 1: 31
 Box 1: 32
 Box 1: 33
 Box 1: 34

AIDS Czar 1994**Assisted suicide 1996****Community planning 1994-1995****Discrimination 1994-2000****Elders, Jocelyn-firing circa 1994****Funding/Reauthorization of Ryan White CARE Act 1993-2000**

Box 1: 35	HIV surveillance and reporting 1997
Box 1: 36	HIV testing and reporting 1990-2000
Box 1: 37	Immigrants and HIV 1994-1995
Box 1: 38	Insurance, health 1990-2000
Box 1: 39	Insurance, life 1996-1997
Box 1: 40	Medicaid/Medi-Cal 1995-1998
Box 1: 41	Needle exchange 1992-1997
Box 1: 42	Oral sex 1995
Box 1: 43	Prisoners with AIDS 1995-1997
Box 1: 44	Sex education 1994-1997
Box 1: 45	Social Security 1994
Box 1: 46	Social services 1995-1996
Box 1: 47	State legislation 1997
Box 1: 48	Treatment 1994-1997
Box 1: 49	Women 1994
Box 1: 50	Worker's rights 1997-2000

Subseries 1.3 General Advocacy 1987-2001**Series Description**

This subseries contains miscellaneous records that reflect SFAF's advocacy efforts. This subseries is arranged chronologically.

Box 2: 1	Client Services benefit information 1987-1991
Box 2: 2	Ryan White Comprehensive AIDS Resources Emergency (CARE) Act of 1990 (copy) 1990
Box 9	HIV Monthly National Radio Broadcast-"Privacy and HIV" (cassette tape) July 5, 1992
Box 2: 3	Minutes: public policy roundtable 1993
Box 2: 4 - 5	Vote to end AIDS: The Northern California races, SFAF (Binder) 1996
Box 2: 6 - 7	Grassroots Advocacy Conference, SFAF (Binder) 1998
Box 2: 8	Policy Position Paper: Ryan White Care Act reauthorization, Cities Advocating Emergency Relief Coalition 1999
Box 2: 9	HIV Advocacy Network Conference, SFAF 2000
Box 2: 10	Policy recommendations to Governor Gray Davis, SFAF 2001
Box 2: 11	Policy recommendations to President Bush, SFAF 2001
Box 2: 12	AIDS discrimination reporting project, blank questionnaire undated

Series 2 Media Relations 1986-2002

Physical Description: 32 folders

Series Description

This series has been maintained in its original order. This series documents SFAF's Media Relations department. Media Relations worked to ensure accurate coverage of HIV issues in the media and to disseminate complete, clear and correct HIV information. The media relations staff worked with local and national reporters to provide the media with a diversity of expert opinion about HIV-related issues. This series primarily contains information related to the unveiling of educational ad campaigns and fundraising events, however, some HIV-related issues are represented. The most comprehensively documented campaign in this series is "Be here for the Cure II" featuring the photography of Annie Liebowitz. Items of note include planning documents and biographies of the individuals featured in the campaign. Also see information related to ad campaigns in the Photography and Education series. Types of material in this series primarily include press releases, but also include talking points, radio public service announcements, some promotional material, campaign descriptions/overviews, clippings and correspondence. This series is arranged chronologically.

Box 2: 14	"You can't see AIDS. Use condoms" 1987
Box 2: 15	"Bleachman" 1988
Box 2: 16	"Sex is Good" [US Marines v. SFAF] 1992

Box 2: 17	"Be here for the Cure" I 1992
Box 2: 18-19	"Be here for the Cure II" 1992-1993
Box 2: 20	"Policy: CA Bay Area" [needle exchange] 1992-1994
Box 2: 21	"Sex club and bathhouse educator's network" 1993-1994
Box 2: 22	AIDS Dance-a-Thon 1993-1997
Box 2: 23	"No Condom No Date" 1993
Box 2: 24	Classical Action media coverage 1994-1995
Box 2: 25	"Bathroom Ads" 1994
Box 2: 26	Health care reform 1994
Box 2: 27	"sumt'n ta say/behind our backs" 1995
Box 2: 28	"Condom Mirandas" 1996-1997
Box 2: 29	AIDS Walk San Francisco 1996 1996
Box 2: 30	AIDS Walk San Francisco 1996, clippings 1996
Box 2: 31	California AIDS Ride 3 1996
Box 2: 32	Leadership recognition dinner 1996
Box 2: 33	"Black Brothers Esteem" 1997-1998
Box 2: 34	"HIV Prevention Project, studies" 1997-1999
Box 2: 35	"Begin a Dialog" 1997
Box 2: 36	"Bartlett fashion presentation 1997
Box 2: 37	AIDS Walk San Francisco 1997 1997
Box 2: 38	California AIDS Ride 4 1997
Box 2: 39	"Gay Life" 1998
Box 2: 40	California AIDS Ride 6: executive book 1999
Box 2: 41	AIDS Walk San Francisco 2000 2000
Box 2: 42	AIDS Walk San Francisco 2001 2001
Box 2: 43	AIDS Walk San Francisco 2001, clippings 2001
Box 2: 44	AIDS Walk San Francisco 2002 2002

Series 3 Newsletters 1983-2005

Physical Description: 50 folders

Series Description

This series contains newsletters created by various departments of SFAF throughout its history. The most comprehensive runs of newsletters are BETA and Positive News (English version) in the Education subseries. Of particular interest to researchers might be the very early newsletters in the General News and Publicity subseries.

Subseries 3.1 General News and Publicity 1983-2005

Series Description

This subseries contains the earliest newsletter in the collection from the period when SFAF was still the AIDS/KS Foundation, Inc. Although not complete runs, they do provide valuable information about the climate at the time. This subseries is arranged alphabetically.

Box 3: 1 - 2	Advance: The Monthly Bulletin of SFAF Dec. 1990-July 1992
Box 10	AIDS and KS Foundation Newsletter May 1983-June 1983
Box 3: 3	Can WeTalk? (1 issue) Feb. 1984
Box 10	OUTReach: News you can Use to Fight HIV/AIDS Apr. 1997-Oct. 2005
Box 10	Report to the Community Dec. 1983 Dec. 1984

Subseries 3.2, Board of Directors 1985-1998

Series Description

The newsletters in this subseries were targeted at major donors. This subseries is arranged alphabetically.

Box 3: 4 - 5	Impetus (later called SFAF News) Summer 1986-Winter 1993
Box 3: 6 - 7	SFAF News (formerly Impetus) Fall 1995-Summer 1998

Subseries 3.3, Education 1988-2005**Series Description**

This subseries documents SFAF's mission to create non-duplicative educational material. It also represents SFAF's outreach through its publication of Positive News in four languages. The newsletters in this subseries primarily deal with HIV-health information. BETA is a technical/academic newsletter and Positive News is written for low literacy readers. This subseries is arranged alphabetically.

Box 3: 8	AIDS Educator Catalog Fall 1988
Box 3: 9 - 25	BETA Bulletin of Experimental Treatment for AIDS 1988-2005
Box 3: 26 - 39	BETA en Espanol 1992-2005
Box 3: 40	BETA Headline Treatment News 1993-1998
Box 4: 1	Monthly Listing of AIDS-Related Educational Events (1 issue) Nov. 1988
Box 10:	Noticias Positivas [Positive News in Spanish] Spring 1991-July 1999
Box 4: 2	Positive News Spring 1991-Fall 1993
Box 10:	Positive News Dec. 1998-July 1999
Box 4: 3	Positive News [in Chinese] 1991-1993
Box 10:	Positively Pinoy [Positive News in Tagalog] 1994
Box 4: 4	Treatment Information undated

Subseries 3.4, People with AIDS Outreach 1986-1987**Series Description**

The newsletter in this subseries was a joint project with Shanti Project. It has an informal, upbeat style and provided information on workshops, taxes, social events, a classifieds section and other information for people with AIDS. This subseries is arranged alphabetically.

Box 4: 5	People with AIDS Update Feb. 1986-May 1987
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Subseries 3.5, Public Policy 1994-1998**Series Description**

This subseries contains monthly newsletters focused on key HIV policy issues such as legislation and funding, state and federal HIV prevention reform efforts, the status of various federal health care reform initiatives, and specific information on how to get involved in advocacy efforts. Also included with some issues are background articles and clippings pertaining to topics in that issue. This subseries is arranged alphabetically.

Box 4: 6 - 7	HIV Policy Watch June 1994-Feb. 1998
Box 4: 8	San Francisco HIV Policy Watch July 1996-July 1998

Subseries 3.6 Staff 1996-1999**Series Description**

This subseries contains an all staff newsletter that was created to increase communication, and keep morale high. The focus of the newsletter is the staff. This subseries is arranged alphabetically.

Box 4: 9	The Loop Oct. 1996-Feb. 1999
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Subseries 3.7, Other Organization's 1985-1999**Series Description**

This subseries contains newsletters published by individuals and organizations other than SFAF that were found in the collection. This subseries is arranged alphabetically.

Box 4: 10	AIDS Treatment News, John S. James (1 issue) Jan. 13, 1989
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Box 10: **Coming UP! The Lesbian/Gay Community Calendar of Events and Newspaper for the Bay Area (1 issue) Dec. 1985**

Box 4: 11 **Mansex 101, Stop AIDS Project Spring 1999**

Series 4 **Monographs 1984-2006**

Physical Description: 90 folders

Series Description

This series contains monographs primarily created by various departments of SFAF. Included are research reports, papers, programs, brochures, and books.

Subseries 4.1 Board of Directors 1985-2004

Series Description

This subseries provides general information about the activities and structure of SFAF.

Through these, one can see the emergence, decline and merger of various departments.

This subseries is arranged alphabetically.

Box 4: 12 - 21

Annual Report/Year in Review 1985-2004

Subseries 4.2, Client Services 1984-2001

Series Description

This subseries contains booklets and guides produced to help AIDS and ARC patients, friends, family and care-givers locate the proper medical, financial and emotional resources. They contain San Francisco resource listings in English and Spanish. This subseries is arranged alphabetically.

Box 4: 22

AIDS and ARC: A Resource Manual 1988

Box 4: 23

AIDS Medical Guide 1988

Box 4: 24

Client Services Handbook 1997

Box 4: 25

Coping with AIDS 1984

Box 4: 26

The Family's Guide to AIDS 1984

Box 4: 27 - 31

HIV Resource Guide (title varies) 1988-1998

Box 4: 32

HIV Resource Guide (English and Spanish) 1997-1998

Box 4: 33

Manual de Ayuda al Cliente 1997

Box 4: 34 - 35

VIH: Guia de Recursos (title varies) 1995-2001

Subseries 4.3, Development 1991-2006

Series Description

This subseries primarily contains programs and event guides from SFAF fundraisers.

Perhaps the most valuable sources of information in this subseries are programs from SFAF's annual Leadership Recognition Dinner. These could potentially be important because they contain lists of SFAF boards of directors, donors, corporate and foundation partners, previous honorees, some histories of the organization, and biographies of individual and corporate awardees. One item of note is the 1996 Leadership Recognition Dinner program, which contains a copy of the speech given that year by Executive Director Pat Christensen. This subseries is arranged alphabetically.

Box 4: 36

AIDS Walk/Marathon Mailings 2000-2005

Box 4: 37 - 43

AIDS Walk San Francisco Event Guide 1994-2002

Box 10

AIDS Walk San Francisco Event Guide 2003-2006

Box 4: 44

California AIDS Ride 4 1997

Box 4: 45

California AIDS Ride 4 Rider Portfolio Packet 1997

Box 4: 46

Classical Action (title varies) 1995-1998

Box 5: 1

Leadership Recognition Dinner (invitation) 1991

Box 5: 2 - 16

Leadership Recognition Dinner 1992-2006

Subseries 4.4, Education 1986-2000**Series Description**

This subseries contains internal education reports as well as monographs produced for distribution. One item of note is "sumt'n ta say/behind our backs" a resource guide to safe sex practices for young (18-24) gay and bisexual men containing poetry and photographs by young gay and bisexual men. See the Photography series for all of the photographs submitted for acceptance to "sumt'n ta say/behind our backs". This series is arranged alphabetically.

Box 5: 17	BETA Readership Survey 1994
Box 5: 18	Catalog of Educational Materials 1986
Box 5: 19	An Epidemic of Loss: AIDS in San Francisco's Gay Male Community 1988-1993 1987
Box 10:	The New Epidemic (4 part series in BAR) 2000
Box 5: 20	Primal Cream: An advanced Guide to Sexual Pleasure and Health 1993
Box 5: 21	Positive News: An Evaluation of Readability, Content and Usefulness in English, Spanish, Tagalog and Chinese 1994
Box 5: 22	Results from the 1994 BETA Readership Study 1994
Box 5: 23	sumt'n ta say/behind our backs [for young gay and bi men] 1995

Subseries 4.5, Public Policy 1996-2000**Series Description**

This subseries contains material created to inform and guide a grassroots network of individuals and organizations to advocate at all levels of government for effective HIV-related public policy. Also included are policy agendas for CA and the nation, and a legislative report card for 1999. This subseries is arranged alphabetically.

Box 5: 24	Advocacy in a new Era: A Resource Manual for HIV/AIDS Advocates in a Time of Change and Hope 1997
Box 5: 25	Advocacy in a new Era: Access to Treatment, Medicaid, ADAP and CARE 1997
Box 5: 26	Every Voice Counts: A Grassroots Advocacy Manual for the HIV/AIDS Community 2001
Box 5: 27	Giving Life a Home: HOPWA at work in San Francisco A Report on the Implementation of the Housing Opportunities for People with AIDS Program in San Francisco, California 1997
Box 5: 28	Grassroots Lobbying 1996
Box 5: 29	Grassroots Lobbying: A Guide for Advocates Concerned with HIV/AIDS undated
Box 5: 30	Grassroots Lobbying: A Guide for Advocates Concerned with HIV/AIDS [larger version] undated
Box 5: 31 - 32	Grassroots Lobbying: A Guide for Citizens Concerned with HIV/AIDS undated
Box 5: 33	HIV/AIDS and Immigrants: A Manual for Service Providers 2004
Box 5: 34	La Movilizacion Politica Popular 1997
Box 5: 35	A New Era for HIV/AIDS Care, Treatment and Services: An Agenda for California Government 1997-1998 1997
Box 5: 36	Making the Grade: The Legislative Report Card on HIV/AIDS 1999
Box 5: 37	New Hopes, New Challenges: An HIV/AIDS Policy Agenda for San Francisco 1998
Box 5: 38	One Voice can Make a Difference...Many Voices can Create A Movement: A Grassroots Advocacy and Community Organizing Manual for the HIV/AIDS Community 2000
Box 5: 39	Renewing the Commitment: An HIV/AIDS Policy Agenda for the Nation 1998
Box 5: 40	Toward 2000: An HIV/AIDS Policy Agenda for California 1999

Subseries 4.6, Volunteer Services 1992-1994

Box 5: 41	SFAF Staff Manual: Working with Volunteers 1994
Box 5: 42	Staff and Volunteer Yearbook 1992

Subseries 4.7, Created Outside SFAF 1986-2004	
Series Description	
This subseries primarily contains reports. There are some general reports. This subseries is arranged alphabetically.	
Box 5: 43	Clinical and Legal Perspectives
Box 5: 44	Drug and Alcohol Use: Guidelines for Individual and Community Response
Box 5: 45	Jessup and Robert Roth 1986 Management and Organization of the Assessment Study of U.S. AIDS Prepared for the National AIDS Conference
Box 5: 46	Presentation to the Presidential Commission on the Human Immunodeficiency Virus Epidemic. Panel 10: Outreach Efforts for Intravenous Drug Users, Harvey Weiss 1987 Preventing Human Immunodeficiency Virus Contagion Among Intravenous Drug Users: The Impact of Street-Based Education and Risk-Behavior. Paper read before the International Conference on AIDS and Sexually Transmitted Diseases, Watters 1987
Box 5: 47	Comprehensive Plan to Reduce HIV Infection Among Injection Drug Users (IDUs) in the City and County of San Francisco, Raymond Baxter 1991
Box 5: 48	Meanings, Complexities, and Contradictions Towards Understanding the Sexuality Landscape of Middle-class Gay Men in San Francisco, A.M. Williams circa 1990
Box 5: 49	Questions at the Crossroads: Sexuality in the Third Decade of HIV Infection in San Francisco, AIDS Partnership California 2000
Box 5: 50	Sex, Drugs and HIV: A Sociocultural Study of two Groups of Gay and Bisexual Substance Users who Practice Anal Sex, A.M. Williams circa 1990
Box 5: 51	Stand up to be Counted: A Guide for How to Respond to AIDS, [The Tides Foundation] undated
Box 5: 52	Voices of C.A.R.E.: People Living with AIDS and the Ryan White Comprehensive AIDS Resources Emergency Act, Committee of Massachusetts, et al. 1990

Subseries 4.8, Brochures 1983-2004	
Series Description	
This series contains educational and informational brochures primarily put out by SFAF, many of which were available for purchase by other AIDS organizations. Of particular interest to researchers might be the very early brochures. This subseries is arranged chronologically by SFAF brochures, followed by brochures of other organizations.	
Box 5: 53	Brochures, SFAF 1983-1988
Box 5: 54	Brochures, SFAF 1991-2004
Box 5: 55	Brochures, other organizations 1987-1989 undated

Series 5 Education 1986-2005**Physical Description:** 20 folders**Series Description**

This series documents some of the education outreach activities of SFAF. The most heavily represented activity is the development of educational ad campaigns.

Box 11 folders

Subseries 5.1, Targeted Groups 1987-2005**Series Description**

This subseries documents some of SFAF's efforts to identify at risk groups and develop educational campaigns and support programs that directly targeted and reflected the needs of these groups. This subseries illustrates their use of focus groups to develop and refine campaigns. One item of interest is a paper on the emergence of a gay identity in Latin America in the "Latino AIDS response" folder. Articles on cleaning hypodermic needles with bleach are also included. Types of materials include clippings, articles, handwritten notes, and correspondence. This subseries is arranged chronologically.

Box 6: 1

"MidCity Consortium to Combat AIDS" [intravenous drug users] 1987-1988

Box 6: 2

Campaign for black gay men 1988

Box 6: 3

"Latino AIDS response" 1988 undated

Box 6: 4

"Latino AIDS Project" re. poster 1990

Box 6: 5

Focus group report re. Compass Project 1996

Box 6: 6

Focus group transcript re. Females 1997

Box 6: 7

Vida y Movimiento 1998

Box 6: 8 - 9

Black Brothers Esteem Leadership Institute (binder) 2000

Box 6: 10

Black Brothers Esteem 2002-2005

Subseries 5.2, Campaigns 1986-2003**Series Description**

This series contains records documenting SFAF's educational campaigns. Included are images from campaigns, community program ideas, poster ideas and a video tape of commercials. This subseries is arranged chronologically.

Box 6: 11

"AIDS: Fight the Fear with the Facts" 1986

Box 9

HIV Prevention Series VHS (8 x :30 spots) circa 1990

Box 6: 12

Castro Street Fair Ideas 1994

Box 6: 13

Poster ideas 1996 undated

Box 6: 14

"Sex Drug Exchange" 2002

Box 6: 15

"Speed Project" circa 2003

Box 6: 16

"Gay Life" 2003

Box 6: 17

Castro Stop AIDS campaign ads undated

Box 6: 18

"Without a Condom You're a Dickhead" (foreign language) undated

Subseries 5.3, Additional Education Documents 1995-1998**Series Description**

This subseries contains miscellaneous education documents. This subseries is arranged chronologically.

Box 6: 19

List of events videos, SFAF (handwritten) circa 1995

Box 6: 20

Website project, SFAF 1995-1998

Box 6: 21

Web/Internet general information 1996-1997

Series 6 **Administration 1984-2005****Physical Description:** 7 folders**Series Description**

This series contains a limited amount of financial records and a small amount of correspondence from executive directors. Items of note are the strategic plan and operating budget records because they contain organizational charts of SFAF, although the date range is limited. Also of note in this series is a draft of an opinion editorial piece written by Derek Gordon about hate crimes directed at SFAF and executive director Pat Christensen. This series is arranged chronologically.

Box 6: 22
Box 6: 23
Box 6: 24
Box 6: 25
Box 6: 26
Box 6: 27
Box 6: 28

Correspondence from Executive Directors 1984-1985 1989 fix**General histories of SFAF 1989-2001****Strategic plan and operating budget 1989 1999-2005****Miscellaneous development/fundraising 1989-2003****Financial report 1993****Draft of opinion editorial piece to B.A.R. circa 1997****Report of audit of financial records 2001-2005**Series 7 **Photographs 1986-2005****Physical Description:** 32 folders**Series Description**

The majority of the photographs in this series are from sumt'n ta say/behind our backs. Items of note include photographs from Black Brothers Esteem. This series is arranged chronologically. Within sumt'n ta say/behind our backs folders are arranged alphabetically by photographer.

Box: Folder 10
Box 7: 1
Box 7: 2
Box 7: 3
Box 7: 4
Box 7: 5
Box 7: 6
Box 7: 7
Box 7: 8
Box 7: 9
Box 7: 10
Box 7: 11
Box 7: 12
Box 7: 13
Box 7: 14
Box 7: 15
Box 7: 16
Box 7: 17
Box 7: 18
Box 7: 19
Box 7: 20
Box 7: 21
Box 7: 22
Box 7: 23-26
Box 8 1
Box 8 2
Box 8 3
Box 8 4-5
Box 8 6

"AIDS: Fight the Fear with the Facts" 1986**"You Can't See Aids" 1987****Latino AIDS project 1990****unidentified male 1990****"Be Here for the Cure" I 1992****"Sex is Good" 1992****"Be Here for the Cure II" 1993****"No Condom No Date" 1993****"sumt'n ta say/behind our backs" Mark Bridges 1995****"sumt'n ta say/behind our backs" Carlos Garcia 1995****"sumt'n ta say/behind our backs" Noe Gutierrez 1995****"sumt'n ta say/behind our backs" Louis Guzman 1995****"sumt'n ta say/behind our backs" Morgan Kirby 1995****"sumt'n ta say/behind our backs" Derek Lassiter 1995****"sumt'n ta say/behind our backs" Erickson Liongsam 1995****"sumt'n ta say/behind our backs" Doug Natner (sp?) 1995****"sumt'n ta say/behind our backs" Hoang Nguyen 1995****"sumt'n ta say/behind our backs" Carlos Penate 1995****"sumt'n ta say/behind our backs" Richard Renfro 1995****"sumt'n ta say/behind our backs" Michael Smith 1995****"sumt'n ta say/behind our backs" Jaime Soria 1995****"sumt'n ta say/behind our backs" unknown 1995****"sumt'n ta say/behind our backs" extra contact sheets 1995****"sumt'n ta say/behind our backs" prints used 1995****"sumt'n ta say/behind our backs" prints not used 1995****Black Brothers Esteem 1998****Black Brothers Esteem 2005****[by Leslie Hirsch] undated****unidentified male undated**

Series 8 Negatives circa 1980s-1995

Physical Description: 7 folders

Series Description

This series primarily contains negatives from submissions to sumt'n ta say/behind our backs. Other items of note include negatives from a Rubber Men event and some negatives from AIDS LifeCycle. This series is arranged chronologically.

Box 8 7

Rubber Men circa 1980s

Box 8 8

Unidentified party circa 1980s

Box 8 9

"Be Here for the Cure II" 1992

Box 8 10

"sumt'n ta say/behind our backs" to box 7 folder 23 1995

Box: Folder 6

"sumt'n ta say/behind our backs" to box 7 folders 8-20 1995

Box 8 11

"sumt'n ta say/behind our backs" to prints not used 1995

Box 8 12

"sumt'n ta say/behind our backs" miscellaneous 1995

Box 8 13

AIDS LifeCycle undated

Series 9 Slides circa 1983-circa 2000

Physical Description: 1,644 slides

Series Description

This series has not been arranged.

Box 9

Unidentified circa 1983-circa 2000

Series 10 Posters circa 1980s-circa 2005

Physical Description: 1 box

Series Description

This series contains approximately 15 small to oversize posters from various campaigns including "Be Here for the Cure II" and Black Brothers Esteem. Also included are approximately 7 framed items including brochures and photographs. One item of note is a foam core bleachman poster. This series has not been arranged.

Box: Folder 10

Unidentified circa 1980s-circa 2005

Series 11 Miscellaneous 1997-2006

Physical Description: 3 folders

Series Description

This series contains miscellaneous records related to cycling. This series is arranged chronologically.

Box 6: 29

"The Unknown Cyclist" a screenplay 1997

Box 6: 30

Collected works of cheerleader Scott, AIDS LifeCycle 2006

Box 6: 31

AIDS Ride speech circa 1980s